

PERCIPIENT STRATEGIES RESEARCH DOSSIER

JESS RIVERA

(NORTH CAROLINA STATE SENATE – SD-4)

Last Updated: April 9, 2026

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EXECUTIVE SYNOPSIS

DOSSIER NOTES

In preparing this background report, we undertook an examination of all readily available and relevant electronic and online records, several hundred Nexis and news articles, dozens of active and archived web pages, and several dozen public records from Nexis and the resources of various federal, state, and municipal government offices. The results of our analysis are contained below.

Typographical Note: There are a number of articles quoted in this report that contain typographical errors. These are from the original text of the article and have not been corrected when being quoted directly.

TOP HITS

Campaign Finance

Jess Rivera For North Carolina

- As of April 2026, Jess Rivera has received an aggregate of \$23,525.08 in total campaign contributions for her ongoing campaign for the North Carolina State Senate.
 - This includes \$3,070.25 contributed by Rivera herself to her own campaign and \$1,000 in in-kind contributions from the North Carolina Democratic Party in 2025.
 - The bulk of her contributions are listed as aggregated individual donations without specific donor names.
- Rivera has disbursed an aggregate of \$12,912.13 in campaign expenditures during the same period.
 - This includes \$3,448.25 in reimbursements to herself in 2026, \$3,000 to Nachofield for graphic design expenses in 2026, and \$1,107.21 to Akita Solutions for compliance consulting from 2025 through 2026.

Individual Contributions

- According to the Federal Election Commission, Rivera has contributed an aggregate of \$164 to federal campaign committees, including \$150 to Bernie 2020 from 2019 through 2020 and \$14 to ActBlue from 2019 through 2020.
- According to the North Carolina Board of Elections, Rivera has never contributed to any campaign committee in the state of North Carolina.

Residency

Voting Records

- Jess Rivera first registered to vote in North Carolina in November 2023 according to the North Carolina Board of Elections.
- Rivera initially registered as an unaffiliated voter with no party affiliation and listed her residence in Raleigh, North Carolina, which is in Wake County.
- In June 2025, Rivera changed her voter registration from Wake County to Wilson County and remained unaffiliated.
- In September 2025, Rivera changed her party affiliation to Democratic, only three months before announcing her campaign as a Democratic candidate for the North Carolina State Senate.
- Since registering in November 2023, Rivera has voted in two elections in North Carolina: the 2024 Democratic primary in March 2024 and the 2024 general election.

Liberal Proclivities And Political Radicalism

Policy

- Rivera has signaled support for irresponsible leftist economic policies:
 - On her campaign website, Rivera has indicated potential support for wage mandates.
 - On her campaign website, Rivera has indicated potential support for irresponsible spending.
- On social media, Rivera appears unapologetically pro-abortion:
 - In 2022, Rivera called those in favor of overturning Roe v. Wade clowns.
- Rivera appears to posture an LGBTQ political activist:
 - In 2026, Rivera highlighted her endorsement from LGBTQ Democrats of North Carolina.
 - In 2021, Rivera shared she participated in what she described as “queer field day”.
- Rivera previously virtue signaled that she was going to begin using a bank platform that was focused on a black “renaissance”:
 - In 2020, Rivera announced she was trying out Greenwood, which is a modern banking service that is “for the culture”

- Greenwood describes itself as a black-founded financial platform focused on helping black communities build and grow wealth.
- Greenwood describes itself as a platform that “exists” to serve a “renaissance” as “solidarity surge across the black community”.

Political

- In 2020, Rivera appears to have supported the libertarian candidate for president – Jo Jorgensen:
 - In 2020, Rivera shared a post praising that Jo Jorgensen was the only candidate with a PhD and no sexual assault allegations.
 - In 2020, Rivera suggested Jo Jorgensen destroy the U.S. government due to it being a corrupt and broken system.
 - In 2020, Rivera promoted Jo Jorgensen campaign issues on education.
 - In 2020, Rivera shared a poll result with Donald Trump being 50% behind Jo Jorgensen.
- Rivera appears to justify her candidacy as a Democrat as an effort to combat Republicans blind following of Trump:
 - In 2026, Rivera stated that the Republican party has moved on from “Republican ideations” to “Trump ideations”
 - In 2026, Rivera criticized the Republican party for no longer being full of Republican ideals but rather Trump ideologies
 - Rivera: “there’s also a very clear understanding of what the Republican party has turned into, and it is not full of Republican ideations. It’s full of Trump ideations, and I did not want to enter the ballot as an independent and have any of that misconstrued...”
- Rivera has expressed support for notable progressive Democrats – including Socialist Bernie Sanders:
 - In 2016, Rivera praised Bernie Sanders by claiming he would be strong for the economic – “#feelthebern”.
 - According to x, Rivera follows Hillary Clinton's profile (*Rivera only follows 13 profiles on x*)
 - According to x, Rivera follows Barack Obama’s profile (*Rivera only follows 13 profiles on x*)
 - According to x, Rivera follows Bill Clinton’s on profiles (*Rivera only follows 13 profiles on x*)

Personal Issues And Inappropriate Use Of Social Media**Potential Drug Use**

- Rivera appears to have potentially admitted to drug use:
 - In 2020, Rivera questioned how “high” she was when she posted to Facebook.

Promotion Of Sexual Content

- Rivera has promoted sexual content on her TikTok platform:
 - In 2022, Rivera explained lesbian intercourse was not like what is depicted in pornography.
 - In 2022, Rivera said she wanted her girlfriend to “sit on her face” .
 - In 2022, Rivera posted about sexual intercourse and said she has “stamina”.
 - In 2022, Rivera reenacted being a TSA agent, appearing to imply there was a sex toy in her baggage.
 - In 2022, Rivera said being gay was better due to the sex.
 - In 2021, Rivera posted sexual content about finding “the spot” and “the rhythm”.
 - In 2021, Rivera said she might dress up as a gym rat for Halloween so she could “throw around” her partner.
 - In 2021, Rivera said she was getting tired of not having a “hot, sexy woman” in her bed.
 - In 2021, Rivera posted about someone who knows how to “turn” her on.
 - In 2021, Rivera shared a video about being single in her 30s, making her feel like “fucking something”.
 - In 2023, Rivera said she wanted to be someone’s “gym princess” and for them to smack her “ass” before a pr at the gym.
 - In 2022, Rivera questioned why she is allowed to “choke” her partner but can’t say no to hallmark movies.
 - In 2022, Rivera posted about approaching women in public.
 - In 2022, Rivera said she didn’t “give a fuck” after not having sex for a few months.
 - In 2022, Rivera shared that she prefers to be the “little spoon,” despite others assuming her to be the “big spoon” because she is a masculine lesbian.
 - In 2021, Rivera posted about being hit on by straight men in bars.

- In 2021, Rivera said she likes it when a girl gives her attitude.

Promotion Of Inappropriate Content

- Rivera has promoted additional inappropriate content on her TikTok platform:
 - In 2021, Rivera shared a post saying she knows how to text and drive.
 - In 2021, Rivera posted a video of herself drinking a bottle of vodka.
 - In 2021, Rivera made a menstruation joke about a lesbian relationship.

TikTok Fan

- Unsurprisingly, Rivera has praised the CEO of TikTok as a free speech advocate:
 - In 2023, Rivera praised the CEO of TikTok for defending First Amendment rights while criticizing U.S. elected officials for attacking him.

BACKGROUND INFORMATION**PERSONAL INFORMATION: JESS RIVERA**

Full Name: Jessica “Jess” Lynne Rivera

DOB: August 26, 1986 (39)

Social Security: 548-97-XXXX

Home Address: 6115 Farmwood Loop
Wilson, NC 27896
Wilson County
(2024 – Pres.)



Additional Property: N/A

Marital Status: Married

Spouse: Kassandra Lynn Aitken
DOB: October 1, 1989 (36)

Children: N/A

Voter Registration: Registered Democrat – Wilson County, NC

Education: N/A

Employment: 2026 – Pres. Founder, The Garrison Barber & Parlor
2023 – Pres. Barber, Mister Pompadour
2017 – 2023 Owner & Barber, Fate & Fame
2016 – 2017 Cosmetologist, Paul Mitchell the School – San Diego
2004 – 2012 Marine, U.S. Marine Corps

Associations: N/A

Military Service: 2004 – 2012 U.S. Marine Corps

Election Results: N/A

Web Sites: <https://www.jessfornc.com/>
<https://www.cutsshavescocktails.com/>
<https://fateandfame.com/>
<https://www.thegarrisonbarberandparlor.com/>

Social Media: [Instagram](#) (Personal)
 [Instagram](#) (Business)
 [Instagram](#) (Campaign)
 [LinkedIn](#) (Personal)
 [Facebook](#) (Personal & Campaign)
 [Facebook](#) (Business)
 [TikTok](#) (Personal & Campaign)

Email: team@jessfornc.com
 rivera.jl@me.com
 team@thegarrisonbarberandparlor.com

Phone: (516)-547-2425
 (252)-768-9299
 (252)-292-9575
 (919)-322-2189
 (919)-600-7800

ELECTION RESULTS

NOTE: Jess Rivera has never run for elected office.

CAMPAIGN FINANCE

As of April 2026, Jess Rivera has received an aggregate of \$23,525.08 in total campaign contributions for her ongoing campaign for the North Carolina State Senate. This includes \$3,070.25 contributed by Rivera herself to her own campaign and \$1,000 in in-kind contributions from the North Carolina Democratic Party in 2025. The bulk of her contributions are listed as aggregated individual donations without specific donor names.

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According to the Federal Election Commission, Rivera has contributed an aggregate of \$164 to federal campaign committees, including \$150 to Bernie 2020 from 2019 through 2020 and \$14 to ActBlue from 2019 through 2020.

According to the North Carolina Board of Elections, Rivera has never contributed to any campaign committee in the state of North Carolina.

Jess Rivera For North Carolina

Notable Contributions

From 2025 Through 2026, Rivera Has Received An Aggregate Of \$23,525.08 In Total Campaign Contributions Throughout Her Ongoing Campaign For The North Carolina State Senate. (North Carolina State Board Of Elections, Accessed 4/6/26)

- **From 2025 Through 2026, Rivera Has Contributed \$3,070.25 To Her Own Campaign.** (North Carolina State Board Of Elections, Accessed 4/6/26)
- **In 2025, Rivera Received \$1,000 In In-Kind Contributions From The North Carolina Democratic Party.** (North Carolina State Board Of Elections, Accessed 4/6/26)

NOTE: *The bulk of contributions filed by Rivera are in aggregated individual contributions and do not denote a specific individual donor.*

Notable Expenditures

From 2025 Through 2026, Rivera Has Disbursed An Aggregate Of \$12,912.13 In Total Campaign Expenditures Throughout Her Ongoing Campaign For The North Carolina State Senate. (North Carolina State Board Of Elections, Accessed 4/6/26)

- **In 2026, Rivera Reimbursed Herself A Total Of \$3,448.25.** (North Carolina State Board Of Elections, Accessed 4/6/26)

- **In 2026, Rivera Disbursed \$3,000 To Nachofield For Graphic Design Expenses.** (North Carolina State Board Of Elections, Accessed 4/6/26)
- **From 2025 Through 2026, Rivera Has Disbursed \$1,107.21 To Akita Solutions For Compliance Consulting.** (North Carolina State Board Of Elections, Accessed 4/6/26)

Individual Contributions

Federal Election Commission

According To The Federal Election Commission, Rivera Has Contributed An Aggregate Of \$164 To Federal Campaign Committees. ([Federal Election Commission](#), Accessed 4/6/26)

- **From 2019 Through 2020, Rivera Contributed \$150 To Bernie 2020.** ([Federal Election Commission](#), Accessed 4/6/26)
- **From 2019 Through 2020, Rivera Contributed \$14 To ActBlue.** ([Federal Election Commission](#), Accessed 4/6/26)

North Carolina Board Of Elections

According To The North Carolina Board Of Elections, Rivera Has Never Contributed To A Campaign Committee In The State Of North Carolina. (North Carolina State Board Of Elections, Accessed 4/6/26)

VOTING RECORDS

Jess Rivera first registered to vote in North Carolina in November 2023 according to the North Carolina Board of Elections. She initially registered as an unaffiliated voter with no party affiliation and listed her residence in Raleigh, North Carolina (Wake County). In June 2025, Rivera changed her voter registration from Wake County to Wilson County and remained unaffiliated. In September 2025, she changed her party affiliation to Democratic, only three months before announcing her campaign as a Democratic candidate for the North Carolina State Senate. Since registering in November 2023, Rivera has voted in two elections in North Carolina: the 2024 Democratic primary in March 2024 and the 2024 general election.

NOTE: Percipient Strategies currently awaits comprehensive voting records pertaining to Jess Rivera from her residencies in San Diego and Riverside counties in California.

North Carolina Board Of Elections

According To The North Carolina Board Of Elections, Rivera First Registered To Vote In North Carolina In November 2023. (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

- **Rivera Registered As An Unaffiliated Voter With No Party Affiliations.** (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

- **On The Initial Voter Registration, Rivera Identified Her Place Of Residence In Raleigh, North Carolina.** (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filed 2/22/26)

North Carolina Voter Registration Application

Qualifications to register to vote: - You must be a <u>U.S. citizen</u> by birth or naturalization. - You must register to vote only in the <u>county in where you live</u>. - You must be <u>at least 18 years old</u> by general election day OR you may preregister if you are <u>at least 16 years old</u> and understand that you must be 18 years of age on or before election day to vote. - You must not have been convicted of a felony, or if so, you have completed your sentence (including any probation, post-release supervision, or parole).		Please note: The location where you received this form will remain <u>confidential</u> and will be used only for voter registration purposes. If you choose not to register to vote, your choice not to register will also remain confidential.	
1 Your Qualifications to Vote Check the appropriate box next to each question.			
Are you a citizen of the United States of America? Note: If you checked "No" in response to this question, DO NOT submit this form. U.S. citizenship is required to vote.		☒ Yes ☐ No	
Will you be at least 18 years of age on or before election day?		☒ Yes ☐ No	
Are you at least 16 years of age and understand that you must be 18 years of age on or before election day to vote? Note: If you checked "No" in response to both questions, DO NOT submit this form. You must be at least 18 years old to register to vote or at least 16 years old to preregister to vote.		☒ Yes ☐ No	
2 Your Name		3 Your date of birth and identification information	
Legal Last Name RIVERA		Date of Birth (MM/DD/YYYY) [REDACTED]	
Legal First Name JESSICA		State or County of Birth CA	
Middle Name LYNNE		NC Driver License or NC DMV ID Number [REDACTED]	
Suffix [REDACTED]		Last Four Digits of Social Security Number [REDACTED]	
4 Your Residential Address - where you physically live DO NOT enter a P.O. Box or a mail drop location.		5 Your Mailing Address (optional) - where you receive mail If you do not receive mail where you live, please provide a mailing address.	
Residential Address 3409 ARCTIC BROOK ST RALEIGH, NC 27604-9724		Mailing Address [REDACTED]	
County of Residence WAKE		[REDACTED]	
6 Your Demographic Information and Party Affiliation (optional) If you do not indicate a party affiliation, you will be registered as an unaffiliated voter.			
Gender F	Race H	Ethnicity HL	Party Affiliation UNAFFILIATED / NONE
7 Your Previous Voter Registration Address (optional) Please complete this section if you are currently registered to vote in another county or state.			
Name Used in Last Registration [REDACTED]			
Address Where You Were Last Registered [REDACTED]		County or State of Last Registration [REDACTED]	
8 Your Contact Information (optional) This information may be used to contact you concerning your voter registration. This information may be disclosed as a public record.			
Phone Number [REDACTED]			
9 Your Attestation and Signature			
I attest, under penalty of perjury, that in addition to having read and understood the contents of this form, that:			
1) I am a United States citizen, as indicated above; 2) I am at least 18 years old, or will be at the time of the next general election, or I am at least 16 years old and understand that I must be at least 18 years old on Election Day of the general election in order to vote; 3) I shall have been a resident of North Carolina, this county, precinct, or other election district for 30 days before the election in which I intend to vote; 4) I will not vote in any other county or state after submission of this form and if I am registered elsewhere, I am canceling that registration at this time, and 5) I have not been convicted of a felony, or if so, I have completed my sentence (including any probation, post-release supervision, or parole).			
FRAUDULENTLY OR FALSELY COMPLETING THIS FORM IS A CLASS 1 FELONY UNDER CHAPTER 163 OF THE NC GENERAL STATUTES.			
Signature [REDACTED]		Date 11-13-2023 12:44:47	
NCBEOFS 2019.04			

(Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filed 2/22/26)

- **In June 2025, Rivera Changed Her Voter Registration From Wake County To Wilson County.** (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

NORTH CAROLINA VOTER REGISTRATION APPLICATION (fields in red text are required)

2023-04

1 Indicate whether you are qualified to vote or preregister to vote based on U.S. citizenship and age.

Are you a citizen of the United States of America? ☒ Yes ☐ No

IF YOU CHECKED "NO" IN RESPONSE TO THIS CITIZENSHIP QUESTION, DO NOT SUBMIT THIS FORM. YOU ARE NOT QUALIFIED TO VOTE.

Will you be at least 18 years of age on or before election day? ☒ Yes ☐ No

Are you at least 16 years of age and understand that you must be 18 years of age on or before election day to vote? IF YOU CHECKED "NO" IN RESPONSE TO BOTH OF THESE AGE QUESTIONS, DO NOT SUBMIT THIS FORM. YOU ARE NOT QUALIFIED TO REGISTER OR PREREGISTER TO VOTE.

2 Provide your full legal name.

Last Name: **RIVERA** Suffix: **II**

First Name: **JESSICA**

Middle Name: **LYNNE**

3 Provide your date of birth and identification information.

Date of Birth (MM/DD/YYYY): **01/01/1996** State or Country of Birth: **CALIFORNIA, USA**

NC Driver License or NC DMV ID Number: **0000000000** Last 4 Digits of Social Security Number: **0000**

☐ Check if you do not have a driver license or Social Security number. State Voter Registration Number (Optional: To locate, check "Voter Lookup" at www.NCSBE.gov.)

4 Provide your residential address - where you physically live. Do not enter a P.O. Box or a mail drop location.

Address Number: **6115** Street Name and Type: **FARMWOOD LOOP**

Address Line 2 (e.g., apartment, lot or unit number):

City: **WILSON** State: **NC** Zip Code: **27896**

County: **WILSON** Have you lived at this address for 30 or more days? ☒ Yes ☐ No

If "No", date moved?

5 Provide a mailing address.

Do you receive mail at your residential address? ☒ Yes ☐ No

If "No", you are required to provide a mailing address.

Mailing Address Line 1:

Mailing Address Line 2:

Mailing Address Line 3:

City: State: Zip Code:

6 Provide your demographic information (optional).

Gender: ☐ Male ☒ Female

Race: ☐ African American/Black ☐ American Indian/Alaska Native ☐ Asian ☐ Multiracial ☐ Native Hawaiian/Pacific Islander ☒ White ☐ Other

Ethnicity: ☐ Not Hispanic/Latino ☒ Hispanic/Latino

Political Party Affiliation: ☐ Democratic Party ☒ Unaffiliated ☐ Other

☐ Green Party ☐ Libertarian Party ☐ Republican Party

If you select a party that is not recognized in North Carolina, you will be registered as Unaffiliated.

7 Provide your choice for political party affiliation.

8 Complete if you are currently registered to vote in another NC county or in another state. (This information will be used to cancel your previous voter registration in the other county or state.)

First Name Used in Last Registration: **JESSICA** Middle Name Used in Last Registration: **LYNNE** Last Name Used in Last Registration: **RIVERA** Suffix: **II**

Address Where You Were Last Registered: **3409 RUTLE BROOK STREET** City/State/Zip Code of Last Registration: **RALEIGH, NC, 27604** County of Last Registration: **WAKE**

9 Provide your contact information (optional). (This information is helpful if we need to contact you concerning your voter registration. Your telephone number may be disclosed as a public record.)

Area Code: **516** Phone Number: **547-2425** Email Address: Would you like to be contacted to be a poll worker? ☐ Yes ☒ No

10 Sign below to attest to your qualifications to vote. FRAUDULENTLY OR FALSELY COMPLETING THIS FORM IS A CLASS E FELONY UNDER CHAPTER 11, NC GENERAL STATUTES.

I attest, under penalty of perjury, that in addition to having read and understood the contents of this form, that: (1) I am a United States citizen, as indicated above; (2) I am at least 18 years of age, or will be by the date of the general election; or I am at least 16 years old on the day of the general election to vote; I shall have been a resident of North Carolina, this county, and precinct for 30 days before the date of the election in which I intend to vote; (3) I am not registered to vote in any other county or state and I am not currently serving a term of imprisonment, post-release supervision, or parole; or if so, I have completed the required registration process.

Signature: **X** Signature Required: Date: **09 JUNE 2025**

TO EXPOSE ADHESIVE REMOVE LINDER

(Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

- **In June 2025, Rivera Registered As An Unaffiliated Party Voter.** (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

- In September 2025, Rivera Changed Her Party Affiliation, Finally Registering As A Democratic Party Voter Only Three Months Before She Announced Her Campaign Running As A Democratic Candidate For The North Carolina State Senate. (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

NORTH CAROLINA VOTER REGISTRATION APPLICATION (fields in red text are required) 06-000003500898

1 Indicate whether you are qualified to vote or preregister to vote based on U.S. citizenship and age.

Are you a citizen of the United States of America? ☒ Yes ☐ No

IF YOU CHECKED "NO" IN RESPONSE TO THIS CITIZENSHIP QUESTION, DO NOT SUBMIT THIS FORM. YOU ARE NOT QUALIFIED TO VOTE.

Will you be at least 18 years of age on or before election day? ☒ Yes ☐ No

Are you at least 16 years of age and understand that you must be 18 years of age on or before election day to vote? IF YOU CHECKED "NO" IN RESPONSE TO BOTH OF THESE AGE QUESTIONS, DO NOT SUBMIT THIS FORM. YOU ARE NOT QUALIFIED TO REGISTER OR PREREGISTER TO VOTE. ☒ Yes ☐ No

2 Provide your full legal name.

Last Name: RIVERA Suffix: First Name: JESSICA Middle Name: LYNNE

3 Provide your date of birth and identification information.

Date of Birth (MM/DD/YYYY): State or Country of Birth: CALIFORNIA US4

NC Driver License or NC DMV ID Number: Last 4 Digits of Social Security Number:

☐ Check if you do not have a driver license or Social Security number. State Voter Registration Number (Optional: To locate, check "Voter Lookup" at www.NCSE.gov.)

4 Provide your residential address - where you physically live. Do not enter a P.O. Box or a mail drop location.

Address Number: 6115 Street Name and Type: FARMWOOD LOOP Address Line 2 (e.g., apartment, lot or unit number):

City: WILSON State: NC Zip Code: 27896

County: WILSON Have you lived at this address for 30 or more days? ☒ Yes ☐ No If "No", date moved?

5 Provide a mailing address.

Do you receive mail at your residential address? ☒ Yes ☐ No If "No", you are required to provide a mailing address.

Mailing Address Line 1: Mailing Address Line 2: Mailing Address Line 3:

City: State: Zip Code:

No Physical Address? If you do not have an address, use the space to the right to illustrate where you normally live or sleep. Write in the names of the nearest crossroads (or streets). Draw an X on the map to show where you live or usually sleep.

IMPORTANT: You should also provide a valid mailing address above to permit the board of elections to send you a voter card.

6 Provide your demographic information (optional).

Gender: ☐ Male ☒ Female Race: ☐ African American/Black ☐ American Indian/Alaska Native ☐ Asian ☐ Multiracial ☐ Native Hawaiian/Pacific Islander ☒ White ☐ Other

Ethnicity: ☐ Not Hispanic/Latino ☒ Hispanic/Latino

7 Provide your choice for political party affiliation.

☒ Democratic Party ☐ Unaffiliated ☐ Other

☐ Green Party ☐ Libertarian Party ☐ Republican Party

If you select a party that is not recognized in North Carolina, you will be registered as Unaffiliated.

8 Complete if you are currently registered to vote in another NC county or in another state. (This information will be used to cancel your previous voter registration in the other county or state.)

First Name Used in Last Registration: Middle Name Used in Last Registration: Last Name Used in Last Registration: Suffix:

Address Where You Were Last Registered: City/State/Zip Code of Last Registration: County of Last Registration:

9 Provide your contact information (optional). (This information is helpful if we need to contact you concerning your voter registration. Your telephone number may be disclosed as a public record.)

Area Code: 516 Phone Number: 547-2425 Email Address: Would you like to be contacted to be a poll worker? ☐ Yes ☒ No

10 Sign below to attest to your qualifications to vote. FRAUDULENTLY OR FALSELY COMPLETING THIS FORM IS A CLASS 1 FELONY UNDER CHAPTER 163 OF THE NC GENERAL STATUTES.

I attest, under penalty of perjury, that in addition to having read and understood the contents of this form, that: (1) I am a United States citizen, as indicated above; (2) I am at least 18 years of age, or will be by the date of the general election; or I am at least 16 years old and understand that I must be at least 18 years old on the day of the general election to vote; I shall have been a resident of North Carolina, this county, and precinct for 30 days before the date of the election in which I intend to vote; (3) I will not vote in any other county or state; (4) if I am currently registered elsewhere, I am canceling that registration at this time; and (4) I am not in jail or prison for a felony conviction.

X Signature Required Date: 02 SEP 2025

(Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filled 2/22/26)

- **Since November 2023, Rivera Has Voted In Two Elections In North Carolina, Namely In The 2024 Primary And General Elections, Voting In The Democratic Party Primary In March 2024.** (Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filed 2/22/26)

Changes to Voter History (Sorted by Descending Election Date)				
Election Date	Election	Voted Method	Party	Pct
11/05/2024	11/05/2024 GENERAL	EARLYVOTE	UNAFFILIATED	17-14
03/05/2024	03/05/2024 PRIMARY	IN-PERSON	DEMOCRATIC	17-14

(Voter Profile Report: Jessica Rivera, North Carolina Board Of Elections, Freedom Of Information Act Request, Filed 2/22/26)

CRIMINAL RECORDS

In August 2025, Jess Rivera received a traffic citation in Wake County, North Carolina, for five different offenses: driving a vehicle with an expired registration, a cancelled or suspended license plate, not registering the vehicle with the Department of Motor Vehicles, speeding over 10 mph (traveling 81-mph in a 70-mph zone), and an expired inspection. Rivera did not enter a plea and paid a total of \$266 for the citations.

Traffic Citations

August 2025

In August 2025, Rivera Received A Traffic Citation For Five Different Offenses In Wake County, North Carolina. (Case No. 25CR039765-910, *State Of North Carolina Vs. Jessica Lynne Rivera*, Wake District Court, Filed 8/6/25)

- **Rivera Received Citations For Driving A Vehicle With An Expired Registration, A Cancelled Or Suspended License Plate, Not Registering The Vehicle With The Department Of Motor Vehicles, Speeding Over 10 MPH, Traveling 81 MPH In A 70 MPH Zone, As Well As An Expired Inspection.** (Case No. 25CR039765-910, *State Of North Carolina Vs. Jessica Lynne Rivera*, Wake District Court, Filed 8/6/25)

NORTH CAROLINA UNIFORM CITATION - COURT COPY			Citation No. 170J796
STATE OF NORTH CAROLINA	WAKE	County District Court	File No.
WHAT YOU ARE CHARGED WITH			
Count 1. The officer named on Side One has probable cause to believe that on or about <u>FRIDAY</u>, the <u>01</u> day of <u>AUGUST</u> at <u>9:00 AM</u> in the county named above you did unlawfully and willfully (G.S. 20-111(2)) OPERATE A MOTOR VEHICLE ON A STREET OR HIGHWAY WHILE DISPLAYING AN EXPIRED REGISTRATION PLATE ON THE VEHICLE KNOWING THE SAME TO BE EXPIRED. Count 2. and on or about <u>FRIDAY</u>, the <u>01</u> day of <u>AUGUST</u>, 2025 at <u>9:00 AM</u> in the county named above you did unlawfully and willfully (G.S. 20-111(2)) OPERATE A MOTOR VEHICLE ON A STREET OR HIGHWAY (DISPLAY) (PERMIT TO BE DISPLAYED) (POSSESS)(REGISTRATION NUMBER PLATE), KNOWING THE SAME TO BE (CANCELLED) (REVOKED) (SUSPENDED). Count 3. and on or about <u>FRIDAY</u>, the <u>01</u> day of <u>AUGUST</u>, 2025 at <u>9:00 AM</u> in the county named above you did unlawfully and willfully (G.S. 20-111(1)) OPERATE A MOTOR VEHICLE ON A STREET OR HIGHWAY WITHOUT HAVING REGISTERED THE VEHICLE WITH THE DIVISION OF MOTOR VEHICLES, SUCH VEHICLE BEING ONE REQUIRED TO BE REGISTERED TO WHIT: SUSPENDED REGISTRATION IN CA, LIVING IN NC FOR 2-3 MONTHS NOT REGISTERED IN NC BUT HAD NC LICENSE Count 4. and on or about <u>FRIDAY</u>, the <u>01</u> day of <u>AUGUST</u>, 2025 at <u>9:00 AM</u> in the county named above you did unlawfully and willfully (G.S. 20-141(J1)) OPERATE A MOTOR VEHICLE ON A STREET OR HIGHWAY AT A SPEED OF 81 MPH IN A 70 MPH ZONE. Count 5. and on or about <u>FRIDAY</u>, the <u>01</u> day of <u>AUGUST</u>, 2025 at <u>9:00 AM</u> in the county named above you did unlawfully and willfully (G.S. 20-183.8(A)(1)) OPERATE A MOTOR VEHICLE ON A STREET OR HIGHWAY WITHOUT HAVING A CURRENT ELECTRONIC INSPECTION AUTHORIZATION FOR THE VEHICLE, SUCH VEHICLE REQUIRING INSPECTION IN NORTH CAROLINA. MONTH EXPIRED 05/2022.			

(Case No. 25CR039765-910, *State Of North Carolina Vs. Jessica Lynne Rivera*, Wake District Court, Filed 8/6/25)

- **Rivera Did Not Enter A Plea And Paid A Total Of \$266 For The Citations.** (Case No. 25CR039765-910, *State Of North Carolina Vs. Jessica Lynne Rivera*, Wake District Court, Filed 8/6/25)

Hearings			
10/02/2025	Disposition Hearing (eCitation) (7:45 AM)	Resource: Location 910-0101 Wake Co. Justice Center, Courtroom 101	
	MINUTES - 10/02/2025		
	Plea		
	RIVERA, JESSICA LYNNE		
	1. EXPIRED REGISTRATION CARD/TAG		
	No Plea		
	RIVERA, JESSICA LYNNE		
	2. CANCEL/REVOK/SUSP CERTIF/TAG		
	No Plea		
	RIVERA, JESSICA LYNNE		
	3. DRIVE/ALLOW MV NO REGISTRATION		
	No Plea		
	RIVERA, JESSICA LYNNE		
	4. IMPROPER EQUIP - SPEEDOMETER		
	Responsible to Lesser		
	RIVERA, JESSICA LYNNE		
	5. EXPIRED/NO INSPECTION		
	No Plea		
	Created: 10/02/2025 10:33 AM		
	Disposition		
	1. EXPIRED REGISTRATION CARD/TAG		
	VO-District Dismissals w/o Leave by DA - Per Plea Agreement		
	2. CANCEL/REVOK/SUSP CERTIF/TAG		
	VO-District Dismissals w/o Leave by DA - Per Plea Agreement		
	3. DRIVE/ALLOW MV NO REGISTRATION		
	VO-District Dismissals w/o Leave by DA - Per Plea Agreement		
	4. IMPROPER EQUIP - SPEEDOMETER		
	Responsible - Waiver by Clerk		
	5. EXPIRED/NO INSPECTION		
	VO-District Dismissals w/o Leave by DA - Per Plea Agreement		
	Created: 10/02/2025 10:33 AM		
	Resolved:		
	Resolved		
	Created: 08/06/2025 7:09 PM		
Financial Information			
	Defendant: RIVERA, JESSICA LYNNE		
	Total Financial Assessment:		266.00
	Total Payments and Credits		266.00
	Balance Due as of 04/06/2026		0.00
10/02/2025	Transaction Assessment		266.00
10/02/2025	Courthouse Payment	Receipt # 910-00409841	(266.00)

(Case No. 25CR039765-910, *State Of North Carolina Vs. Jessica Lynne Rivera*, Wake District Court, Filed 8/6/25)

POLICE RECORDS

NOTE: Percipient Strategies currently awaits police records pertaining to Jess Rivera.

REAL PROPERTY RECORDS

6115 Farmwood Loop, Wilson, NC 27896, Wilson County

This is the primary residence owned by Jessica Rivera and her spouse, Kassandra Aitken. The single-family residence comprises over 1,800 total square feet and has a 2026 total assessed value of \$334,500. Rivera has owned the property since May 2024. In 2025, Rivera paid \$2,262.89 in total municipal property taxes on the property.



([Wilson County Tax Assessor](#), Accessed 4/6/26)

Property Information

Full Address:	6115 Farmwood Loop, Wilson, NC 27896
County:	Wilson County
Parcel ID:	2783-75-0715.000
Property Type:	Single-Family Residential
Owner:	RIVERA JESSICA AITKEN KASSANDRA
Sale Date:	5/17/2024
Sale Price:	\$110,000
Year Built:	2024
Total Bedrooms:	4
Total Bathrooms:	2.5
Total Square Footage:	1,884
2026 Net Assessed Value:	\$334,500

([Wilson County Tax Assessor](#), Accessed 4/6/26)

Tax Information

In 2025, Rivera Paid \$2,262.89 In Total Municipal Property Taxes On The Property. ([Wilson County Tax Assessor](#), Accessed 4/6/26)

No Billing Details							
Tax Amounts Due							
If paid in...		Amount due is...					
April 2026		\$0.00					
May 2026		\$0.00					
June 2026		\$0.00					
July 2026		\$0.00					
August 2026		\$0.00					
September 2026		\$0.00					
October 2026		\$0.00					
November 2026		\$0.00					
December 2026		\$0.00					
Tax Due amounts are for all unpaid years.							
See Payment History section for year-by-year details.							
Pay Taxes							
Payment History							
Tax Year	Total Due	Total Paid	Amount Unpaid	Date Paid			
2025	\$2,262.89	\$2,262.89	\$0.00	11/14/2025			
2024	\$156.54	\$156.54	\$0.00	12/2/2024			

([Wilson County Tax Assessor](#), Accessed 4/6/26)

NOTE: According to Lexis records and North Carolina voter registration records, Rivera moved to Wake County, North Carolina, in November 2023. Rivera then officially moved from Raleigh in Wake County to Wilson County in June 2025, becoming a registered voter in Wilson County.

BANKRUPTCIES, JUDGMENTS, & LIENS RECORDS

NOTE: No bankruptcies, judgements, or liens could be ascertained for Jess Rivera.

LEGAL ISSUES

NOTE: No legal issues could be immediately ascertained for Jess Rivera.

BUSINESS RECORDS

In 2025, The Garrison Barber & Parlor, LLC was incorporated as a limited liability company with the North Carolina Secretary of State. Jess Rivera was the only individual listed at the time of incorporation, and the entity was incorporated at Rivera's home address. Rivera is listed as the founder of the company, and it remains active to date.

The Garrison Barber & Parlor, LLC

In 2025, The Garrison Barber & Parlor Was Incorporated As A Limited Liability Company With The North Carolina Secretary Of State. (North Carolina Secretary Of State, Filed 7/17/25)

- **Rivera Was The Only Individual Listed At The Time Of Incorporation And The Entity Was Incorporated At Rivera's Home Address.** (North Carolina Secretary Of State, Filed 7/17/25)

State of North Carolina
Department of the Secretary of State

SOSID: 3097507
Date Filed: 7/17/2025 11:13:00 AM
Elaine F. Marshall
North Carolina Secretary of State
C2025 198 00446

Limited Liability Company
ARTICLES OF ORGANIZATION

Pursuant to §57D-2-20 of the General Statutes of North Carolina, the undersigned does hereby submit these Articles of Organization for the purpose of forming a limited liability company.

1. The name of the limited liability company is: The Garrison Barber & Parlor LLC
(See Item 1 of the Instructions for appropriate entity designation)
2. The name and address of each person executing these articles of organization is as follows: (State whether each person is executing these articles of organization in the capacity of a member, organizer or both by checking all applicable boxes.) **Note: This document must be signed by all persons listed.**

Jessica Lynne Rivera - 6115 Farmwood Loop Wilson, NC 27896 - Member/Organizer

3. The name of the initial registered agent is: Jessica Lynne Rivera
4. The street address and county of the initial registered agent office of the limited liability company is:
Number and Street 6115 Farmwood Loop
City Wilson State: NC Zip Code: 27896 County: Wilson
5. The mailing address, if different from the street address, of the initial registered agent office is:
Number and Street _____
City _____ State: NC Zip Code: _____ County: _____

(North Carolina Secretary Of State, Filed 7/17/25)

- **Rivera Is Listed As The Founder Of The Company And It Remains Active To Date.** (North Carolina Secretary Of State, Filed 7/17/25)

MILITARY RECORDS

Jess Rivera served in the United States Marine Corps from August 2004 through August 2012. She was discharged in August 2012 at the rank of Sergeant while on active duty. During her eight-year career, Rivera earned multiple awards and completed various forms of military education. She was stationed at Camp Pendleton, Camp Lejeune, Parris Island, Norfolk, New Orleans, and Garden City.

U.S. Marine Corps

From August 2004 Through August 2012, Rivera Served In The United States Marine Corp, Earning Multiple Awards And Various Forms Of Military Education. (Personnel

History: Jessica Rivera, National Personnel Records Center, Freedom Of Information Act Request, Filled 2/13/26)

- **Rivera Was Discharged From Service In August 2012 And Earned The Rank Of Sergeant While In Active Duty.** (Personnel History: Jessica Rivera, National Personnel Records Center, Freedom Of Information Act Request, Filled 2/13/26)

INFORMATION RELEASABLE UNDER THE FREEDOM OF INFORMATION ACT
NAME: RIVERA, JESSICA LYNNE
BRANCH OF SERVICE AND SERIAL/SERVICE NUMBER(S): U.S. MARINE CORPS
DATES OF SERVICE: AUGUST 9, 2004 TO AUGUST 10, 2012
DUTY STATUS: DISCHARGED
RANK/GRADE: SERGEANT
SALARY: N/A
SOURCE OF COMMISSION: N/A
PROMOTION SEQUENCE NUMBER: N/A
ASSIGNMENTS AND GEOGRAPHICAL LOCATIONS: SEE ATTACHMENTS
MILITARY EDUCATION: RECRUIT TRAINING; MARINE COMBAT TRAINING; ADMINISTRATIVE CLERK; GROUND OPERATIONS SPECIALIST; INFANTRY OPERATIONS SPECIALIST; GROUND MOBILE FORCES SPECIALIST; SATCOM; RECRUITERS SCHOOL
DECORATIONS AND AWARDS: MARINE CORPS GOOD CONDUCT MEDAL; GLOBAL WAR ON TERRORISM EXPEDITIONARY MEDAL; IRAG CAMPAIGN MEDAL, 2 ND ; SEA SERVICE DEPLOYMENT RIBBON, 2; GLOBAL WAR ON TERRORISM SERVICE MEDAL; NATIONAL DEFENSE SERVICE MEDAL; MARINE CORPS RECRUITING RIBBON; EXPERT RIFLE MARKSMAN BADGE
TRANSCRIPT OF COURT-MARTIAL TRIAL: NOT ON FILE
PHOTOGRAPH: SEE ATTACHMENT
PLACE OF ENTRY: SAN DIEGO, CALIFORNIA
PLACE OF SEPARATION: NEW YORK, NEW YORK

(Personnel History: Jessica Rivera, National Personnel Records Center, Freedom Of Information Act Request, Filled 2/13/26)

- **Rivera Was Stationed In Camp Pendleton, Camp Lejeune, Parris Island, Norfolk, New Orleans, And In Garden City Throughout Her Eight Year Military Career.**
(Personnel History: Jessica Rivera, National Personnel Records Center, Freedom Of Information Act Request, Filled 2/13/26)

NON-PROFIT RECORDS

NOTE: No nonprofit records could be found for Jess Rivera.

PROFESSIONAL & RECREATIONAL LICENSES

Jess Rivera received a cosmetologist license from the North Carolina Board of Cosmetic Art Examiners in April 2022. The license remains active to date. In April 2017, Rivera received a cosmetologist license from the California Board of Barbering and Cosmetology, which expired in April 2023. The license remains inactive to date.

Cosmetologist License

North Carolina

In April 2022, Rivera Received A Cosmetologist License From The North Carolina Board Of Cosmetic Art Examiners. (North Carolina Board Of Cosmetic Art Examiners, Accessed 4/6/26)

Licensee Information	
Name:	Jessica Rivera
City:	Wilson
State:	NC
Zip:	27896
License Information	
License Number:	122391
License Type:	COSMETOLOGIST - C
Status:	Active
Date Issued:	4/26/2022 12:00:00 AM
Last Renewed Date:	10/7/2024 12:00:00 AM
Expires:	10/1/2027

(North Carolina Board Of Cosmetic Art Examiners, Accessed 4/6/26)

- **The License Remains Active To Date.** (North Carolina Board Of Cosmetic Art Examiners, Accessed 4/6/26)

California

In April 2017, Rivera Received A Cosmetologist License From The California Board Of Barbering And Cosmetology. (California Board Of Barbering And Cosmetology, Accessed 4/7/26)

**BOARD OF BARBERING AND
COSMETOLOGY****ISSUANCE DATE**

APRIL 20, 2017

EXPIRATION DATE

APRIL 30, 2023

CURRENT DATE / TIMEAPRIL 7, 2026
7:42:25 AM**LICENSING DETAILS FOR: 595312****NAME:** RIVERA, JESSICA LYNNE**LICENSE TYPE:** COSMETOLOGIST**PRIMARY STATUS:** LICENSE DELINQUENT**ADDRESS NOT DISCLOSED**

(California Board Of Barbering And Cosmetology, Accessed 4/7/26)

- **The License Expired In April 2023 And Remains Inactive To Date.** (California Board Of Barbering And Cosmetology, Accessed 4/7/26)

PUBLIC COMPENSATION RECORDS

NOTE: Jess Rivera has never held a position which was entitled to public compensation.

PERSONAL FINANCIAL DISCLOSURE

In 2026, Jess Rivera filed a Statement of Economic Interest with the North Carolina State Ethics Commission covering the previous calendar year. In the filing, Rivera identified her employer as Mister Pompadour and her job title as a stylist. Rivera reported that she did not own any of the following valued over \$10,000: stock in a publicly traded company, stock options, or non-publicly traded companies. Rivera identified four loans: three claimed by herself and one reported by her spouse, Cassandra Aitken. Rivera also identified two sources of income: one through her position as a stylist at Mister Pompadour and income through her spouse's position at Lash Narrative.

2026 Statement Of Economic Interest

In 2026, Rivera Filed A Statement Of Economic Interest With The North Carolina State Ethics Commission, Covering The Previous Calendar Year. (North Carolina State Ethics Commission, Filed 1/20/26)

- **In The Filing, Rivera Identified Her Employer As Mister Pompadour And Her Job Title As A Stylist.** (North Carolina State Ethics Commission, Filed 1/20/26)



STATE ETHICS COMMISSION

2026 STATEMENT OF ECONOMIC INTEREST

ELECTRONIC FILING

This entire form must be completed to fulfill your ethics filing obligation.

Filer's Name (First, Middle, Last)				
Prefix	First Name	Middle Name	Last Name	Suffix
Ms.	Jessica		Rivera	
Current Employer			Job Title	
Mister Pompadour			Stylist	
Nature or Type of Business				
Cosmetology and barbering				
Reason For Filing (Complete all that apply.)				
Are you a 2026 CANDIDATE for an elected office requiring an SEI filing?		☒ Yes ☐ No		If yes, for what office are you a candidate? (Specify name of office seeking in box below.)
Do you currently hold this office?		☐ Yes ☒ No		
State Government Job or Post-Service Filer (Specify agency and position.)		NC Senate		
		Board/Commission (List complete names of all State boards on which you are serving or are being considered for appointment.)		

(North Carolina State Ethics Commission, Filed 1/20/26)

Financial Interests

In 2026, Rivera Reported That She Did Not Own Any Of The Following Over \$10,000; Stock In A Publicly Traded Company; Stock Options; Or Non-Publicly Traded Companies. (North Carolina State Ethics Commission, Filed 1/20/26)

Financial Interests	
3. As of December 31, 2025, did you or any members of your immediate family own any of the following financial interests valued at \$10,000 or more? A. Stock in a publicly owned company? ☐ Yes ☒ No ► List the name of each company in which you own holdings of \$10,000 or more. Do not list the number of shares or value of your holdings. ► List all stocks held individually or in a portfolio managed by a financial services company. Listing a financial services company which manages your stock portfolio is insufficient, you must list the names or all individual stock holdings with a market value of \$10,000 or more. Do <u>not</u> list interests in a widely held investment fund (including mutual funds, regulated investment companies, or pension or deferred compensation plans) if: 1. the fund is publicly traded or its assets are widely diversified; and 2. neither you nor an immediate family member are able to control the underlying assets.	
Owner of Interest	Full Name of Company
B. Stock options in a company or business? ☐ Yes ☒ No	
Owner of Stock Option	Full Name of Company
C. Interests in a non-publicly owned company or business entity? These include interests in sole proprietorships, partnerships, limited partnerships, joint ventures, limited liability companies, limited liability partnerships, and closely held corporations. ☐ Yes ☒ No - If "No," proceed to question 4.	
Owner of Interest	Name of Company or Business Entity

(North Carolina State Ethics Commission, Filed 1/20/26)

- **In 2026, Rivera Identified Four Loans; Three Of Which Rivera Claimed Herself, One Which Was Reported By Her Spouse, Kassandra Aitken.** (North Carolina State Ethics Commission, Filed 1/20/26)
- **Rivera Also Identified Two Sources Of Income, One Through Her Position As A Stylist At Mister Pompadour, As Well As Income Through Her Spouse's Position At Lash Narrative.** (North Carolina State Ethics Commission, Filed 1/20/26)

Name of Debtor		Type of Creditor (commercial bank, credit union, individual, etc.)	
Kassandra Aitken (Spouse)		Commercial Bank	
Jessica Rivera (Self)		Credit Union	
Jessica Rivera (Self)		Individual	
Jessica Rivera (Self)		Commercial Bank	
6. List each source of income (not specific amounts) of more than \$5,000 received by you or any members of your immediate family during 2025. Include salary, wages, state/local government retirement income, professional fees, honoraria, interest, dividends, rental income, business income, and other types required to be reported on State and federal tax returns. You must disclose your receipt of salary or wages from any governmental or private entity, including those already listed in response to other SEI questions. Do not include income received from the following sources: ▶ Capital gains ▶ Federal government retirement ▶ Military retirement ▶ Social security retirement, survivors, or disability benefits			
Recipient of Income	Name of Person or Entity from Which Income Was Received	Type of Business/Industry	Type of Income
Kassandra Aitken (Spouse)	Lash Narrative	Aesthetics	Wages
Jessica Rivera (Self)	Mister Pompadour	Cosmetology and barbering	Wages

(North Carolina State Ethics Commission, Filed 1/20/26)

RIVERA’S LIBERAL PROCLIVITIES AND POLITICAL RADICALISM

RIVERA HAS SIGNED SUPPORT FOR IRRESPONSIBLE LEFTIST ECONOMIC POLICIES

***On Her Campaign Website, Rivera Has Indicated Potential Support For Wage
Mandates***

Rivera Signaled Her Support For The Leftist ‘Living Wage’ Policy. (“Platform,” [Jess For NC](#), Accessed 4/26)



(“Platform,” [Jess For NC](#), Accessed 4/26)

***On Her Campaign Website, Rivera Has Indicated Potential Support For Irresponsible
Spending***

Rivera Appeared To Signal Her Support For Unrestricted Spending On Education. (“Platform,” [Jess For NC](#), Accessed 4/26)

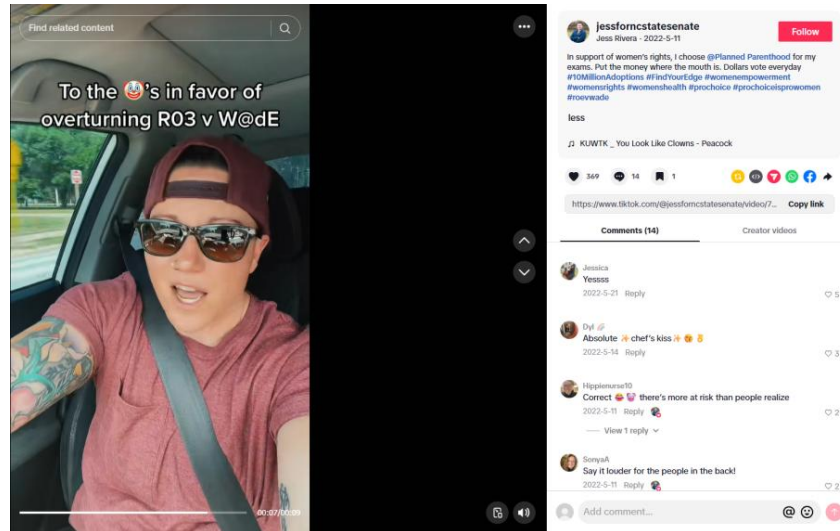


(“Platform,” [Jess For NC](#), Accessed 4/26)

ON SOCIAL MEDIA, RIVERA APPEARS UNAPOLOGETICALLY PRO-ABORTION

In 2022, Rivera Called Those In Favor Of Overturning Roe V. Wade Clowns

In May 2022, Rivera Called Those In Favor Of Overturning Roe V. Wade Clowns. ([TikTok](#), 5/11/22)



([TikTok](#), 5/11/22)

RIVERA APPEARS TO POSTURE AN LGBTQ POLITICAL ACTIVIST

In 2026, Rivera Highlighted Her Endorsement From LGBTQ Democrats Of North Carolina

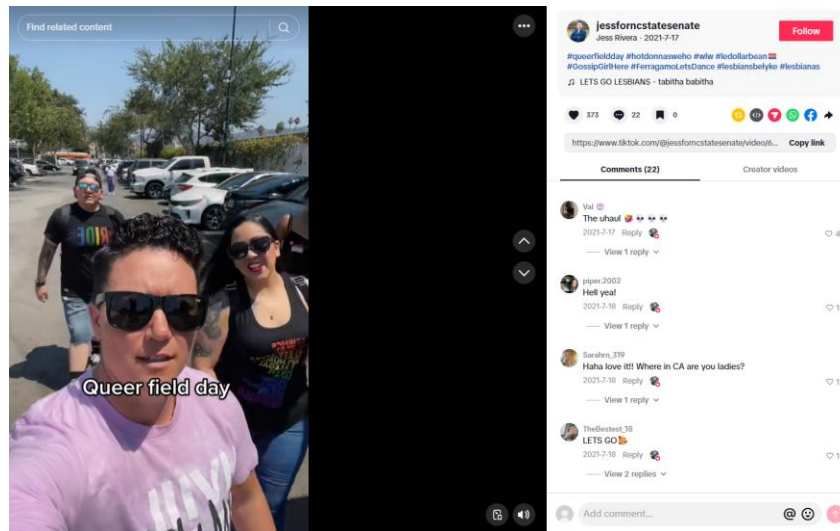
In March 2026, Rivera Highlighted Her Endorsement From LGBTQ Democrats Of North Carolina. ([Instagram](#), 3/7/26)



([Instagram](#), 3/7/26)

In 2021, Rivera Shared She Participated In What She Described As “Queer Field Day”

In July 2021, Rivera Shared She Had A “Queer Field Day.” ([TikTok](#), 7/17/21)

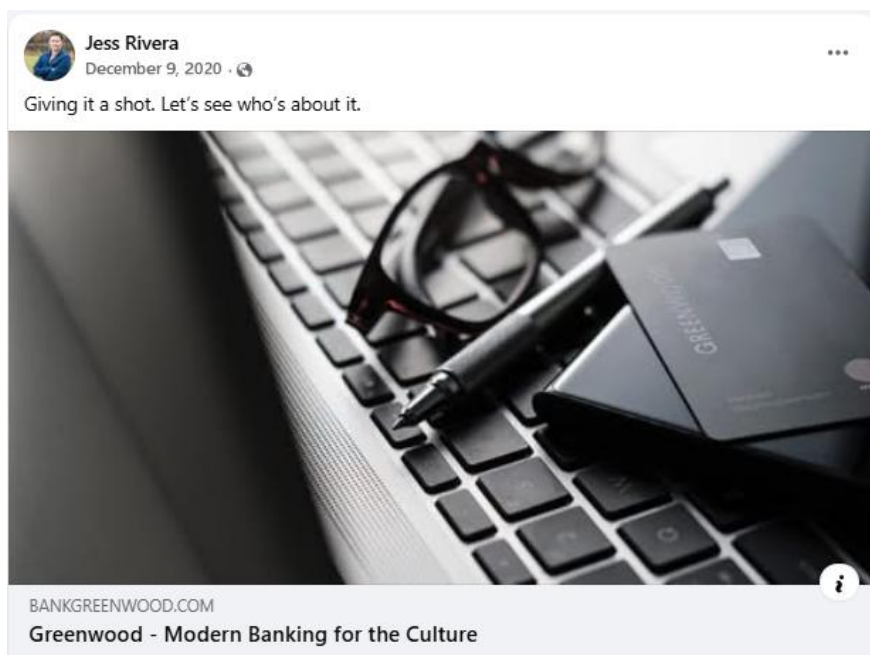


([TikTok](#), 7/17/21)

RIVERA PREVIOUSLY VIRTUE SIGNED THAT SHE WAS GOING TO BEGIN USING A BANK PLATFORM THAT WAS FOCUSED ON A BLACK “RENAISSANCE”

In 2020, Rivera Announced She Was Trying Out Greenwood, Which Is A Modern Banking Service That Is “For The Culture”

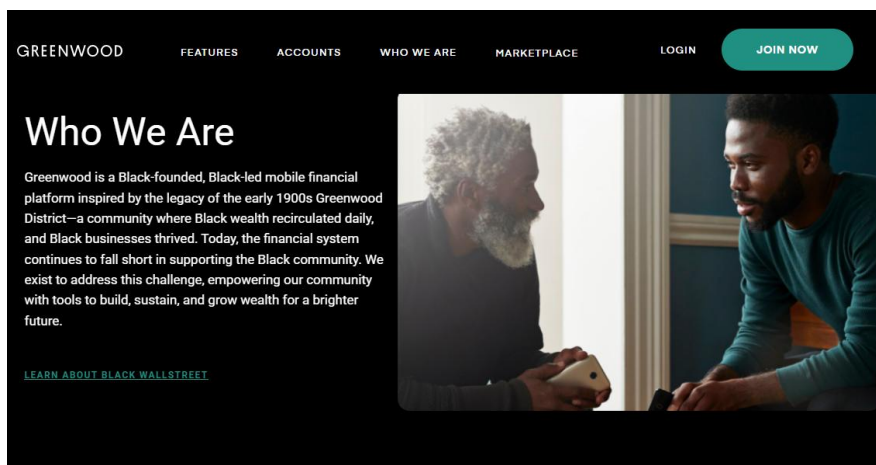
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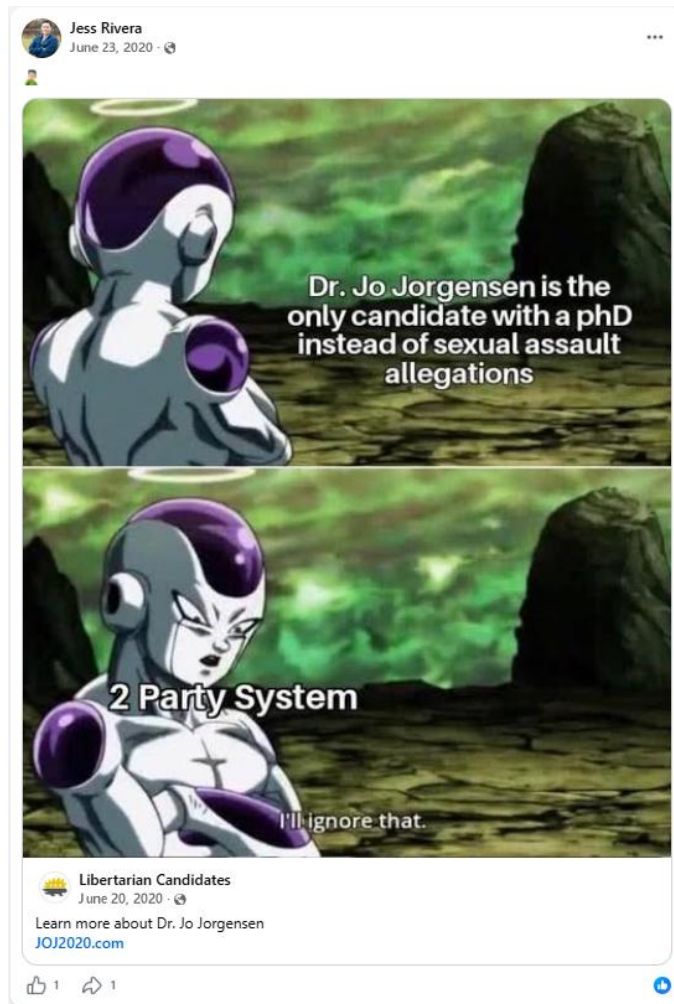
“Today, A Renaissance Is Unfolding. We’re Witnessing A Solidarity Surge Across The Black Community—A Collective Recommitment To Supporting One Another Through Embracing Services Designed Specifically For Black Experiences, Redirecting Resources Away From Institutions With Histories Of Exclusion, And Harnessing Our Collective

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IN 2020, RIVERA APPEARS TO HAVE SUPPORTED THE LIBERTARIAN CANDIDATE FOR PRESIDENT – JO JORGENSEN

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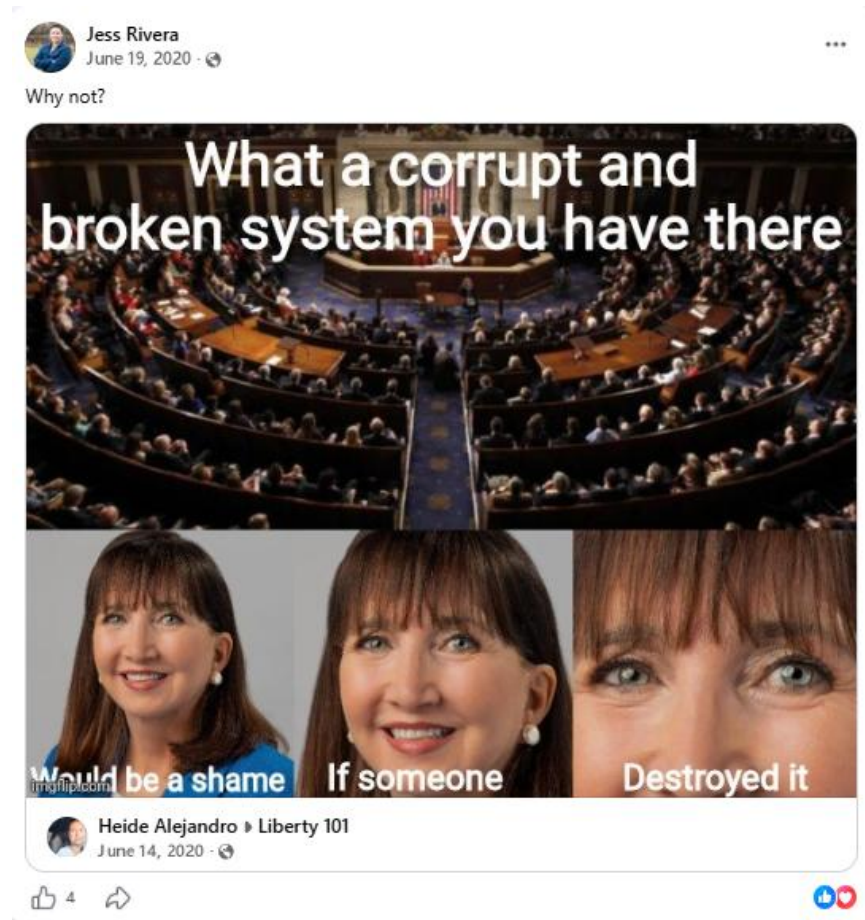
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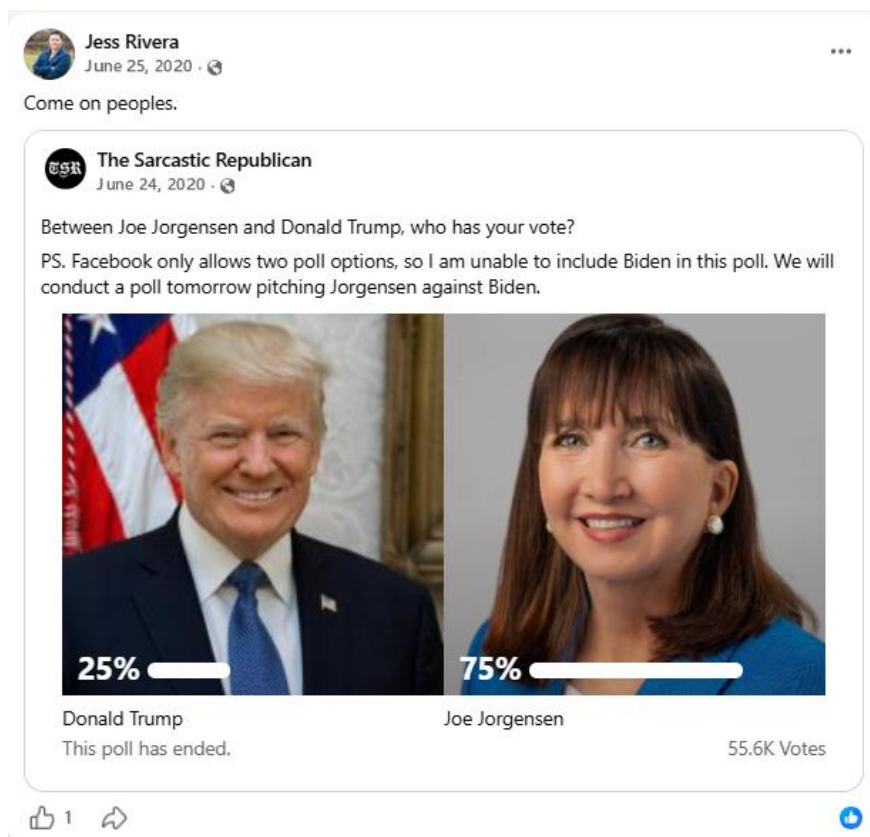
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RIVERA APPEARS TO JUSTIFY HER CANDIDACY AS A DEMOCRAT AS AN EFFORT TO COMBAT REPUBLICANS BLIND FOLLOWING OF TRUMP

In 2026, Rivera Stated That The Republican Party Has Moved On From “Republican Ideations” To “Trump Ideations”

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to unaffiliated in what she described as an "act of protest" meant to hold her party "accountable." Grady, who is running in an uncontested primary, said in a call she was unhappy with Republican leadership at the time, particularly former Republican National Committee Chair Ronna McDaniel, who stepped down in March 2024." ("More Than 100 NC Candidates Switched Parties. Here's What They Say About Why," The Herald Sun, 1/26)

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RIVERA HAS EXPRESSED SUPPORT FOR NOTABLE PROGRESSIVE DEMOCRATS – INCLUDING SOCIALIST BERNIE SANDERS

In 2016, Rivera Praised Bernie Sanders By Claiming He Would Be Strong For The Economic – “#FeelTheBern”

In March 2016, Rivera Praised Bernie Sanders For His Endorsement From Wall Street, Claiming That He’s Good For The Economy. ([Facebook](#), 3/14/16)

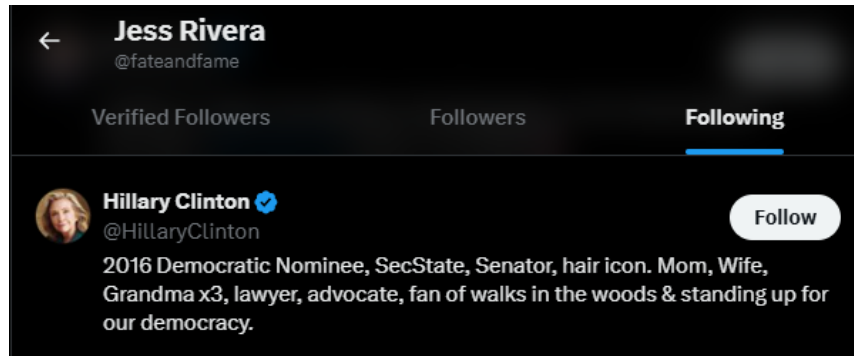


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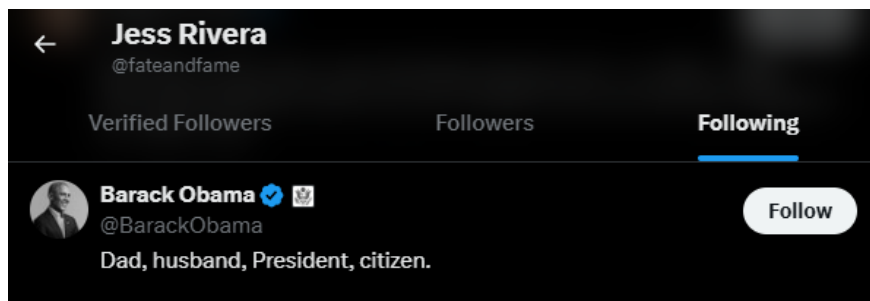


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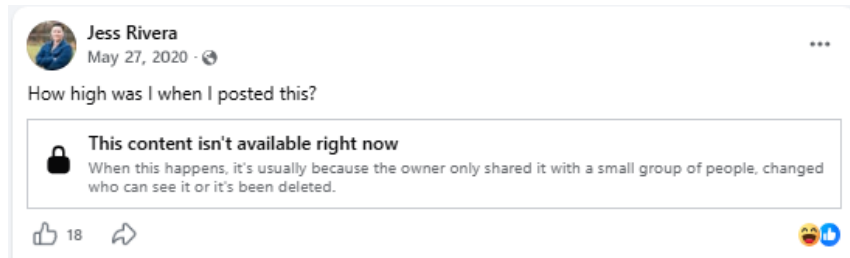
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RIVERA’S PERSONAL ISSUES AND INAPPROPRIATE USE OF SOCIAL MEDIA

RIVERA APPEARS TO HAVE POTENTIALLY ADMITTED TO DRUG USE

In 2020, Rivera Questioned How “High” She Was When She Posted To Facebook

In April 2020, Rivera Questioned How “High” She Was When She Posted To Facebook. ([Facebook](#), 5/27/20)



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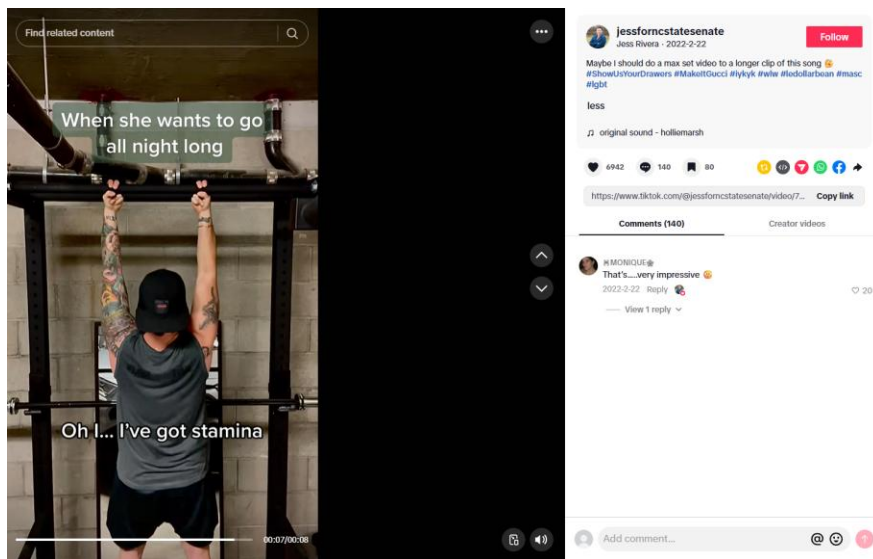
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In 2022, Rivera Posted About Sexual Intercourse And Said She Has “Stamina”

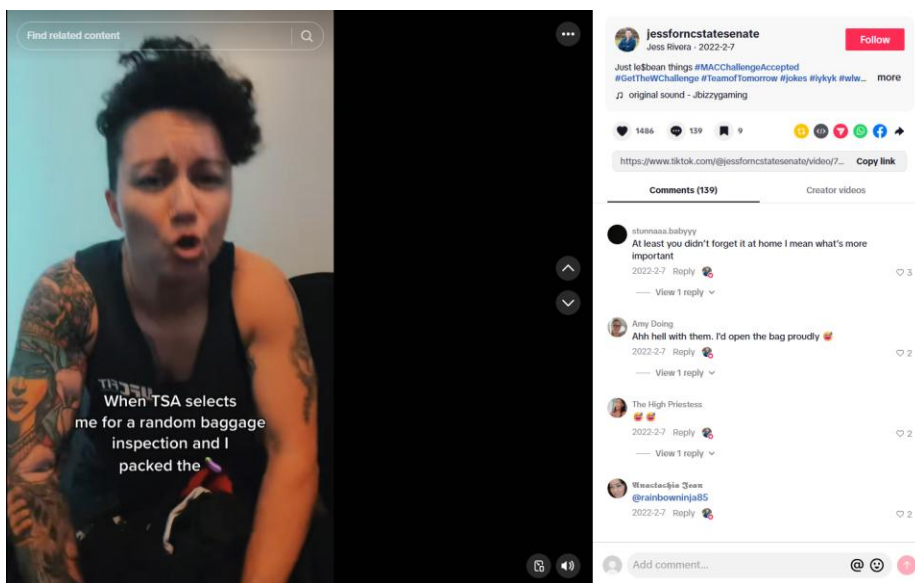
In February 2022, Rivera Posted About Sexual Intercourse And Said She Has “Stamina.”
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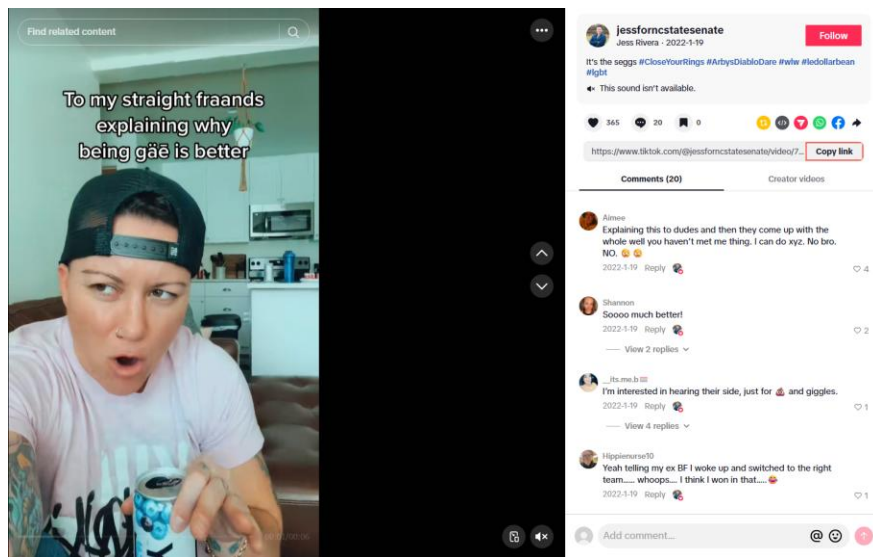
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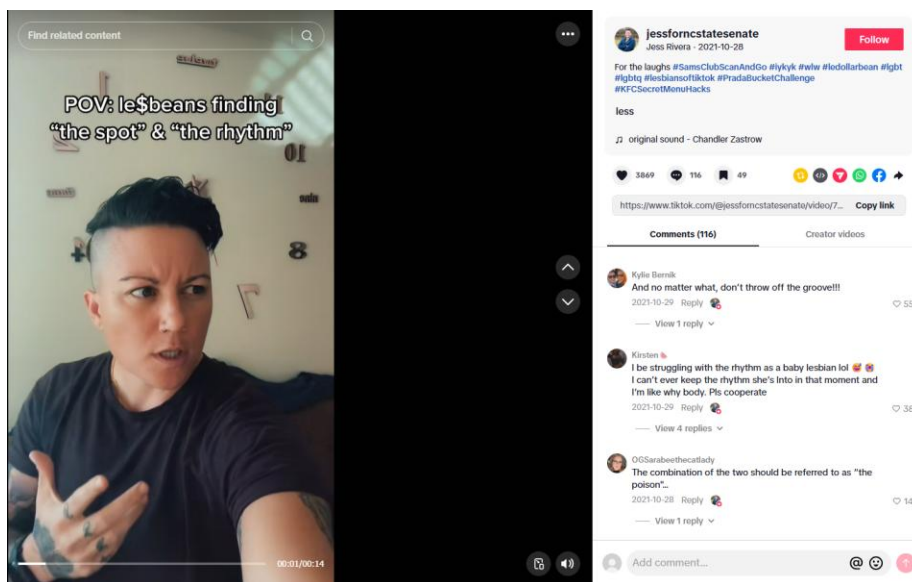
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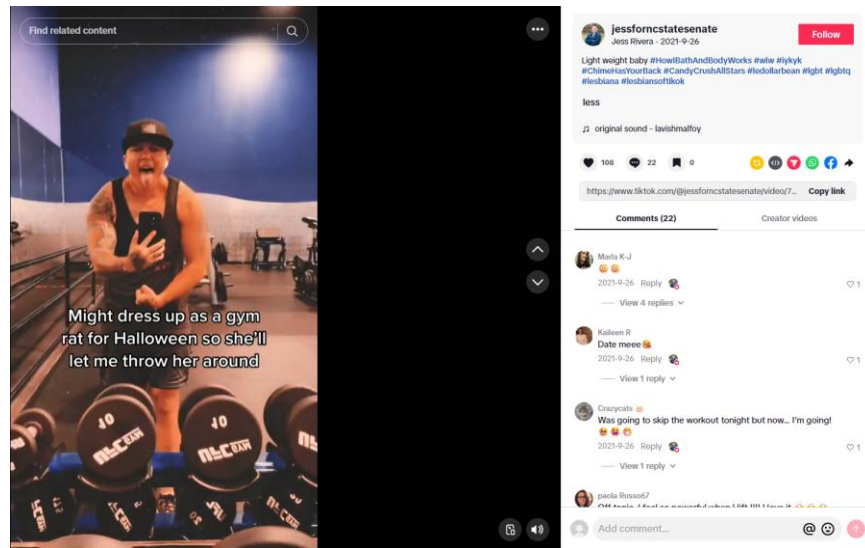
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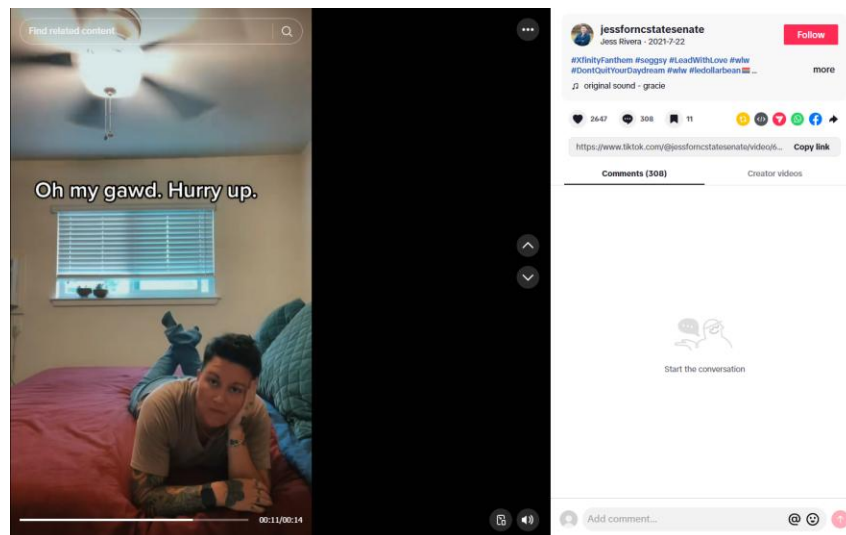
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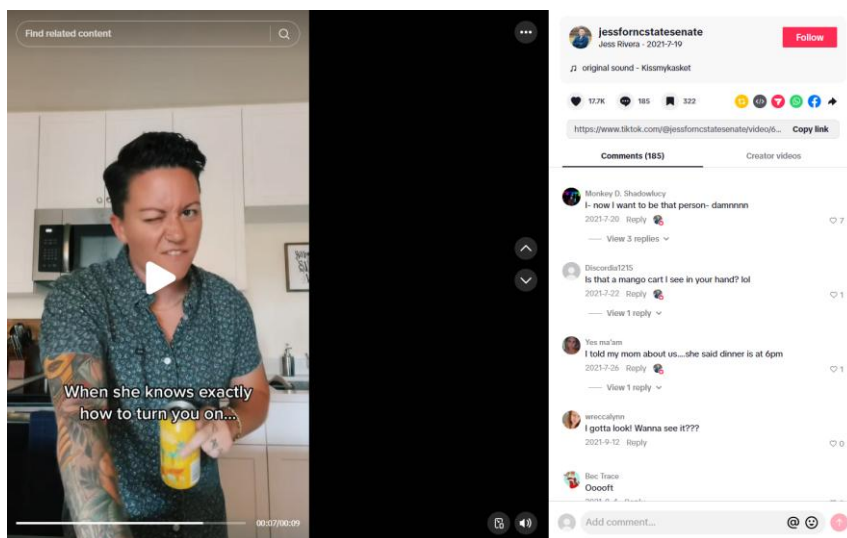
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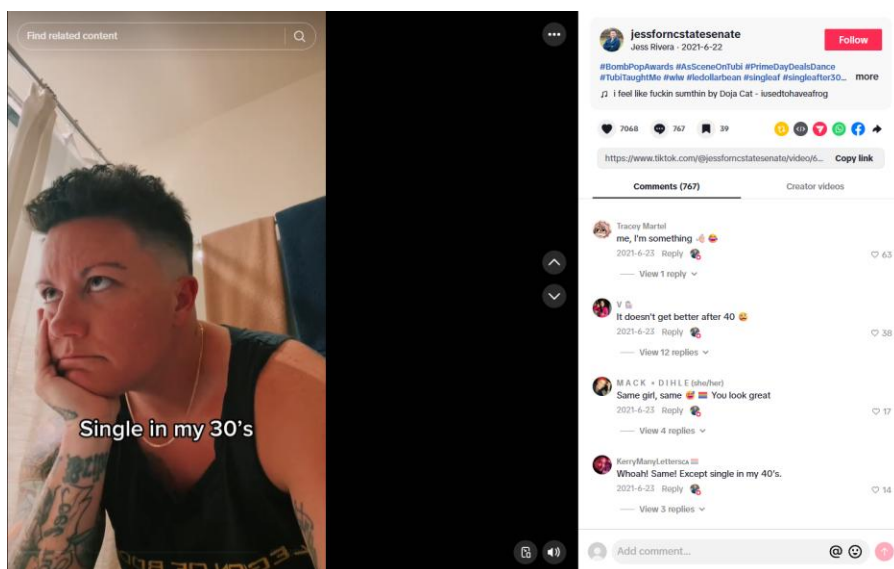
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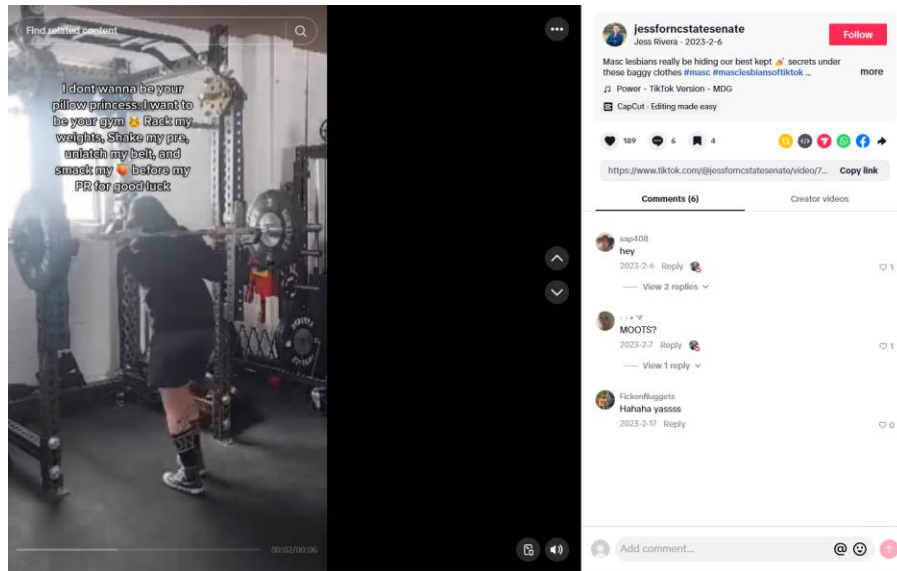
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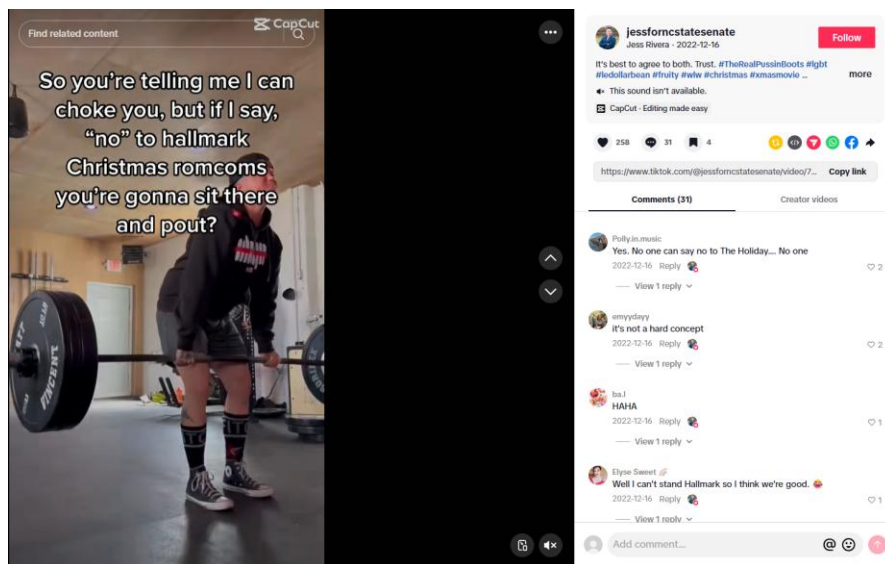
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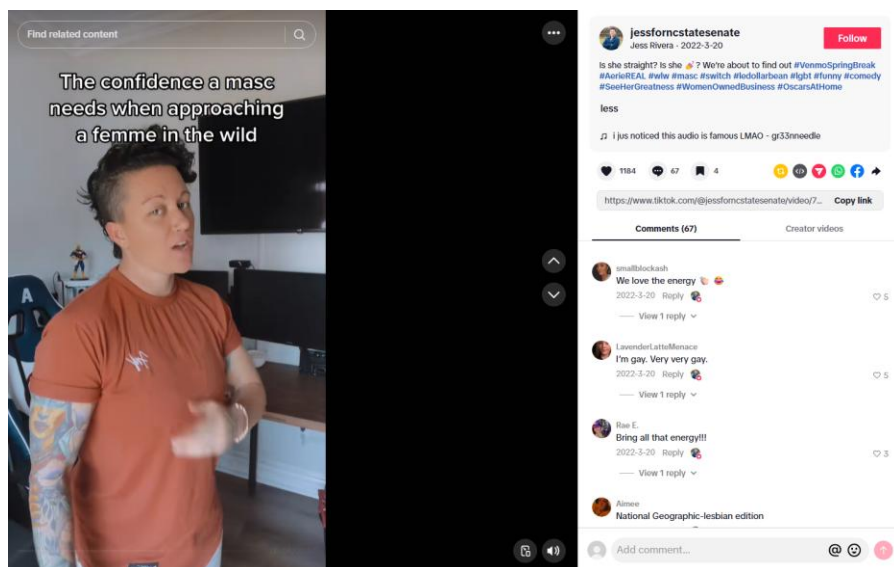
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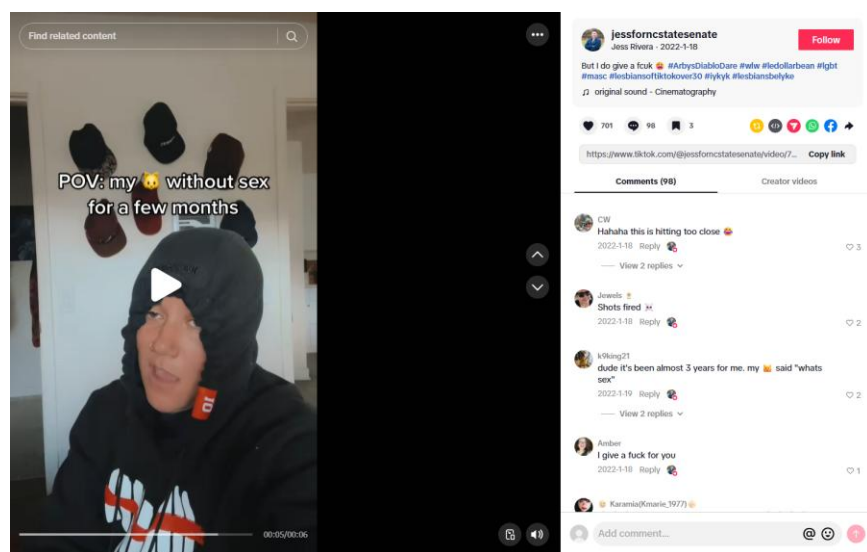
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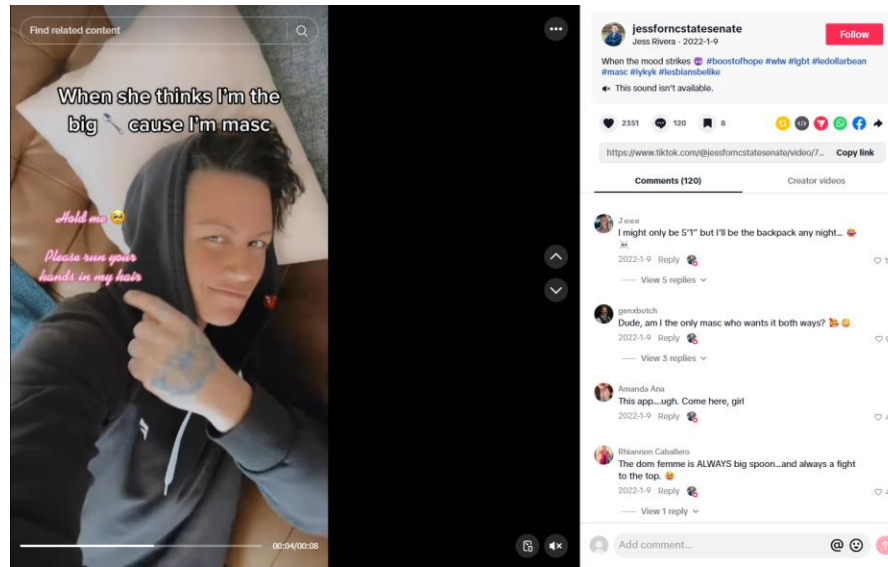
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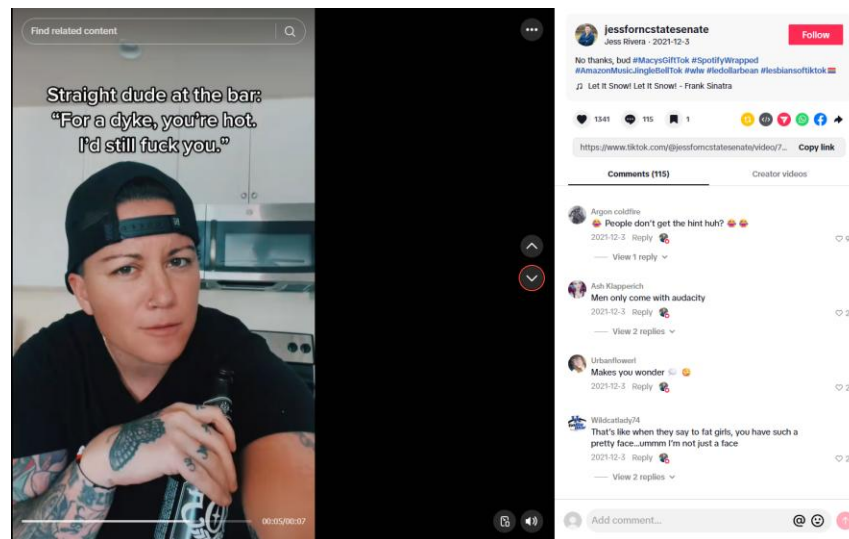
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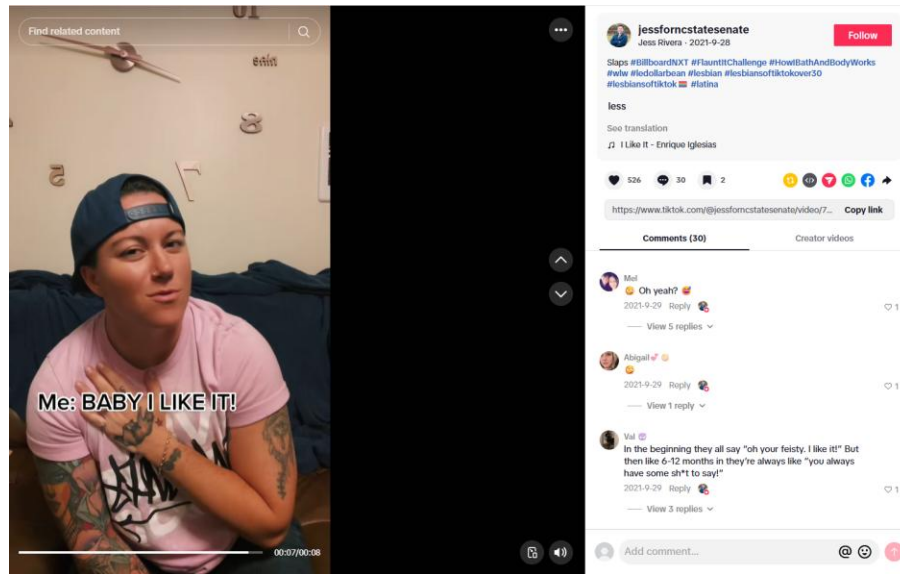
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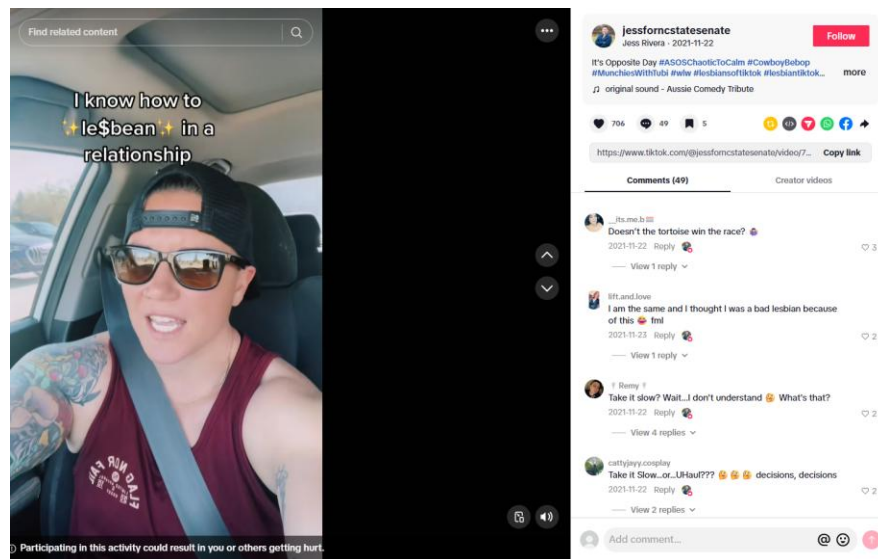


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RIVERA HAS PROMOTED ADDITIONAL INAPPROPRIATE CONTENT ON HER TIKTOK PLATFORM

In 2021, Rivera Shared A Post Saying She Knows How To Text And Drive

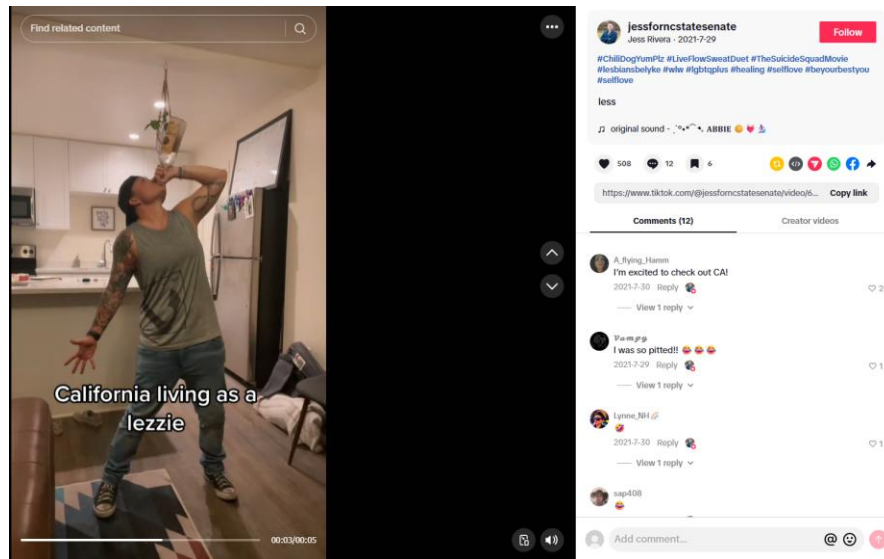
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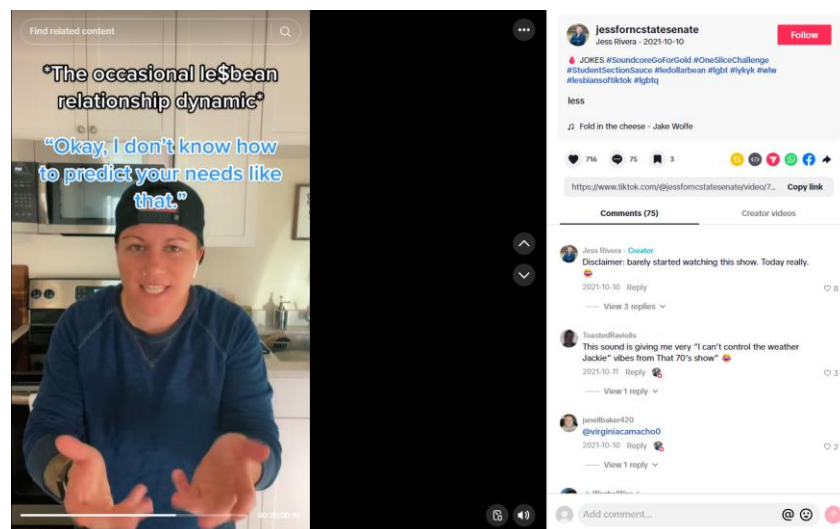
In July 2021, Rivera Posted A Video Of Herself Drinking A Bottle Of Vodka. ([TikTok](#), 7/29/21)



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In 2021, Rivera Made A Menstruation Joke About A Lesbian Relationship

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([TikTok](#), 10/10/21)

UNSURPRISINGLY, RIVERA HAS PRAISED THE CEO OF TIKTOK AS A FREE SPEECH ADVOCATE

In 2023, Rivera Praised The CEO Of TikTok For Defending First Amendment Rights While Criticizing U.S. Elected Officials For Attacking Him

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APPENDIX A: REPRESENTATIVE ISSUES

Below is a non-comprehensive reference section pertaining to Jess Rivera's issues and policy positions of note. Any actionable material from this section has been incorporated into the prior narrative sections.

FISCAL

Labor

Wages

Rivera Signaled Her Support For The Leftist 'Living Wage' Policy. ("Platform," [Jess For NC](#), Accessed 4/26)



("Platform," [Jess For NC](#), Accessed 4/26)

EDUCATION

Spending

Rivera Appeared To Signal Her Support For Unrestricted Spending On Education. ("Platform," [Jess For NC](#), Accessed 4/26)

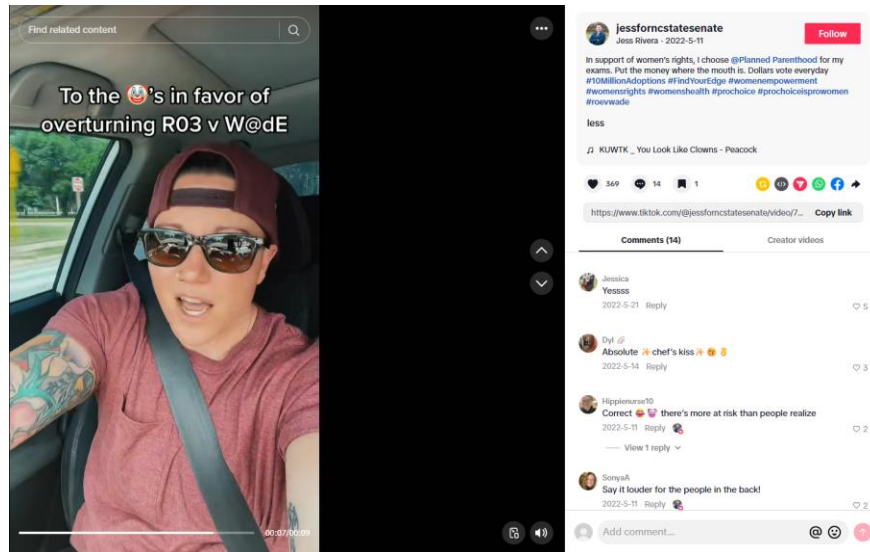


(“Platform,” [Jess For NC](#), Accessed 4/26)

SOCIAL

Abortion

In May 2022, Rivera Called Those In Favor Of Overturning Roe V. Wade Clowns. ([TikTok](#), 5/11/22)



([TikTok](#), 5/11/22)

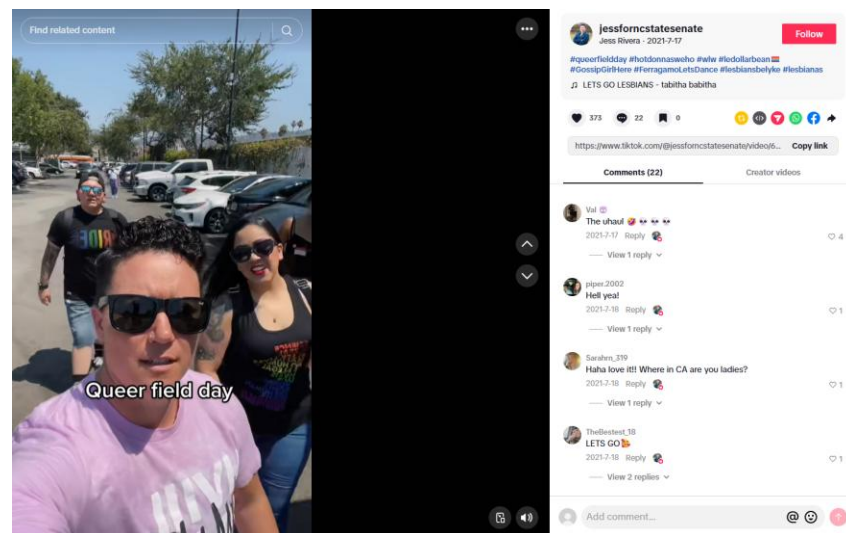
LGBTQ+

In March 2026, Rivera Highlighted Her Endorsement From LGBTQ Democrats Of North Carolina. ([Instagram](#), 3/7/26)



([Instagram](#), 3/7/26)

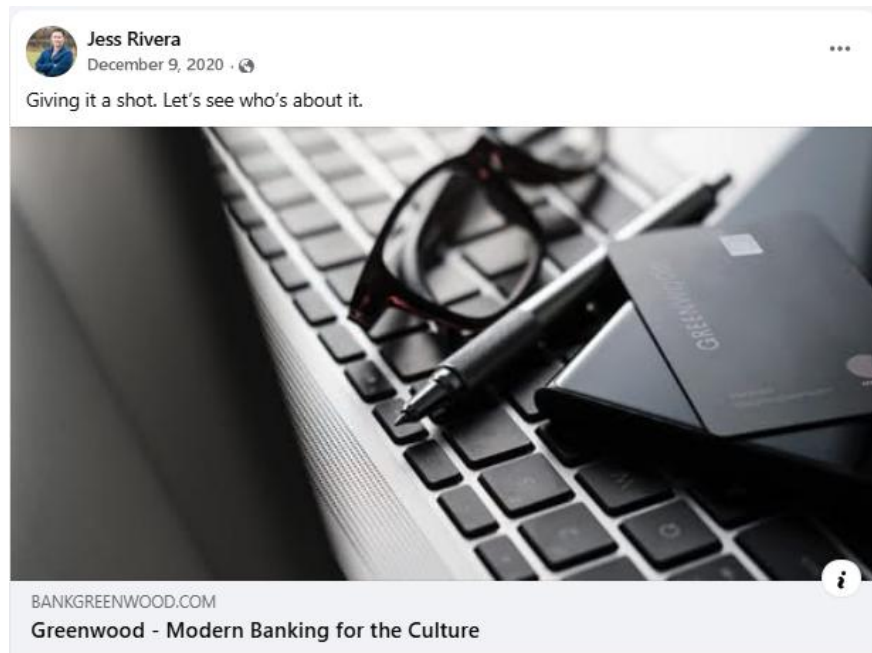
In July 2021, Rivera Shared She Had A “Queer Field Day.” ([TikTok](#), 7/17/21)



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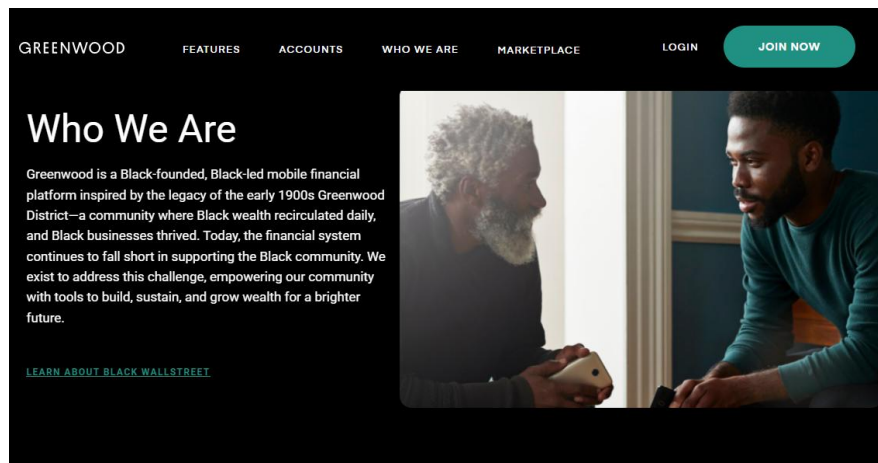
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POLITICAL

2020 Presidential Election

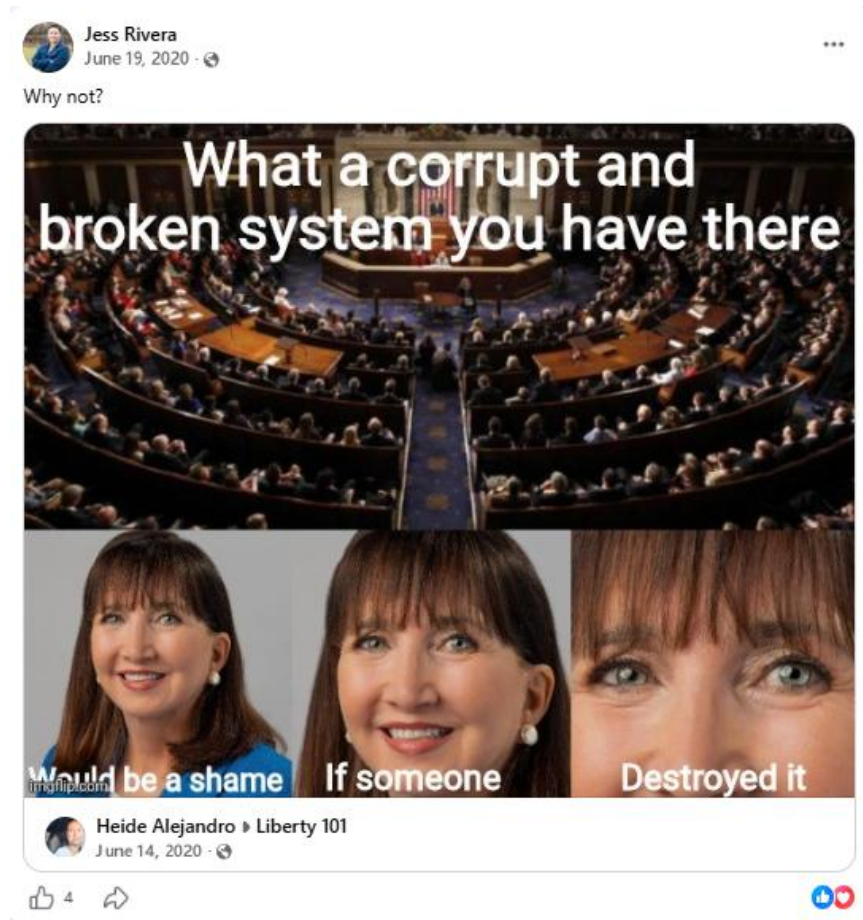
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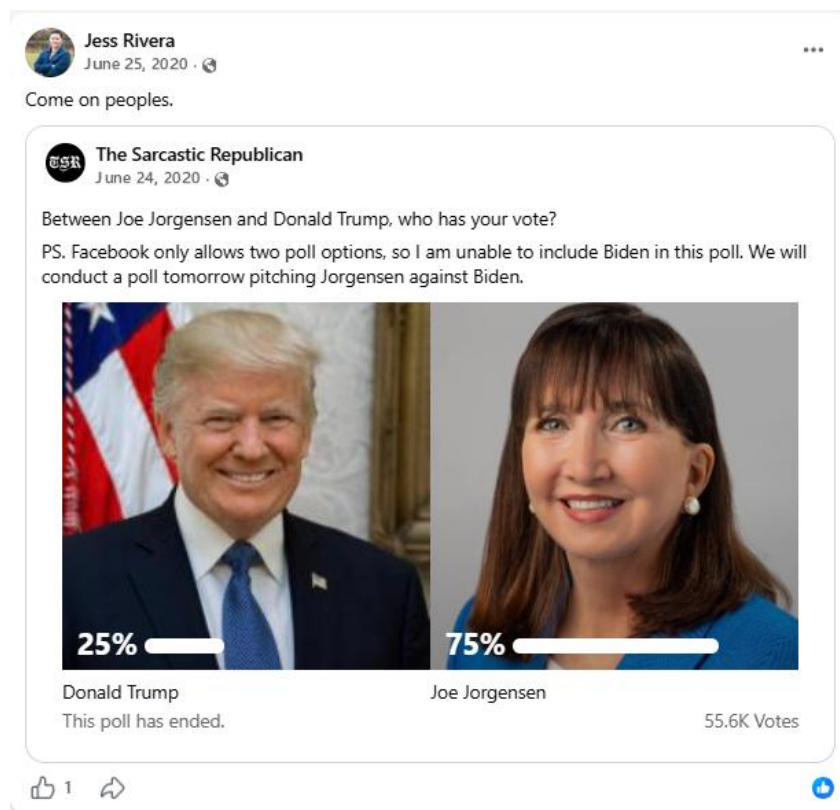
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Criticizing Republicans**Overall**

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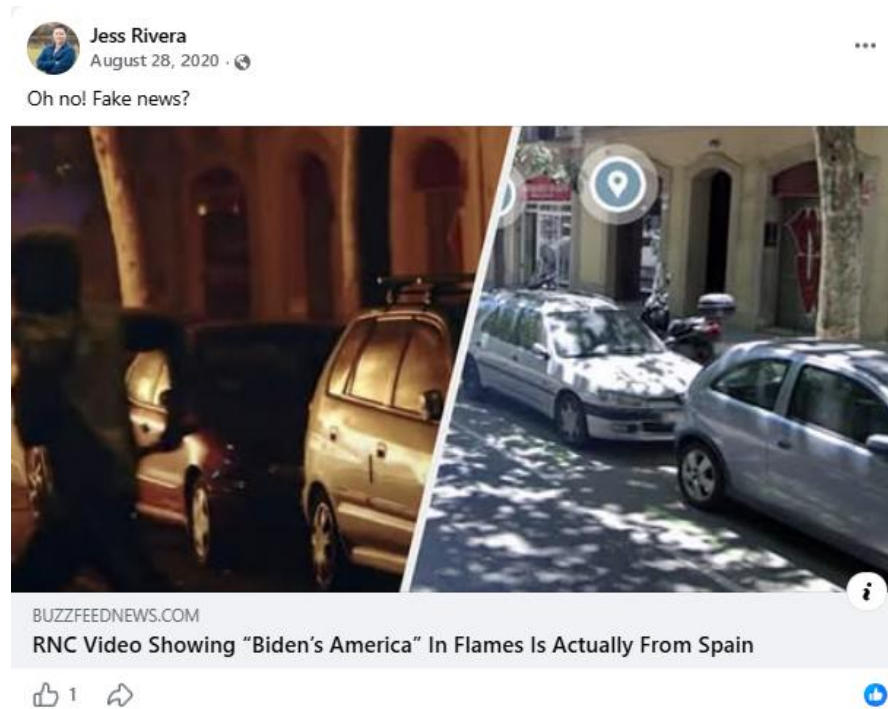
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Criticizing Conservative Organizations

Republican National Committee

In August 2020, Rivera Shared An Article Claiming An RNC Video Portraying “Biden’s America” Used Misleading Footage From Spain. ([Facebook](#), 8/28/20)



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Support For Notable Democrats

Bernie Sanders

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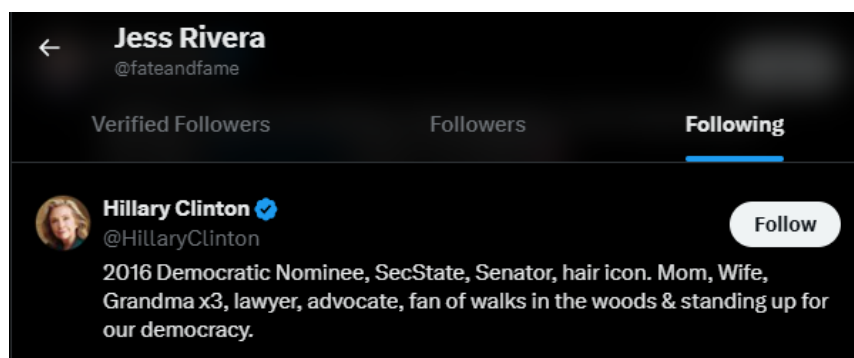


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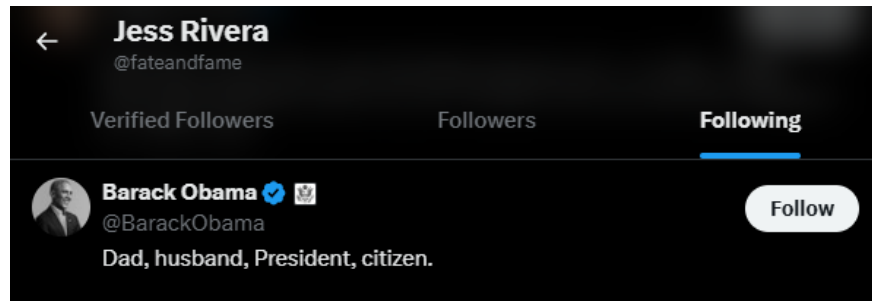


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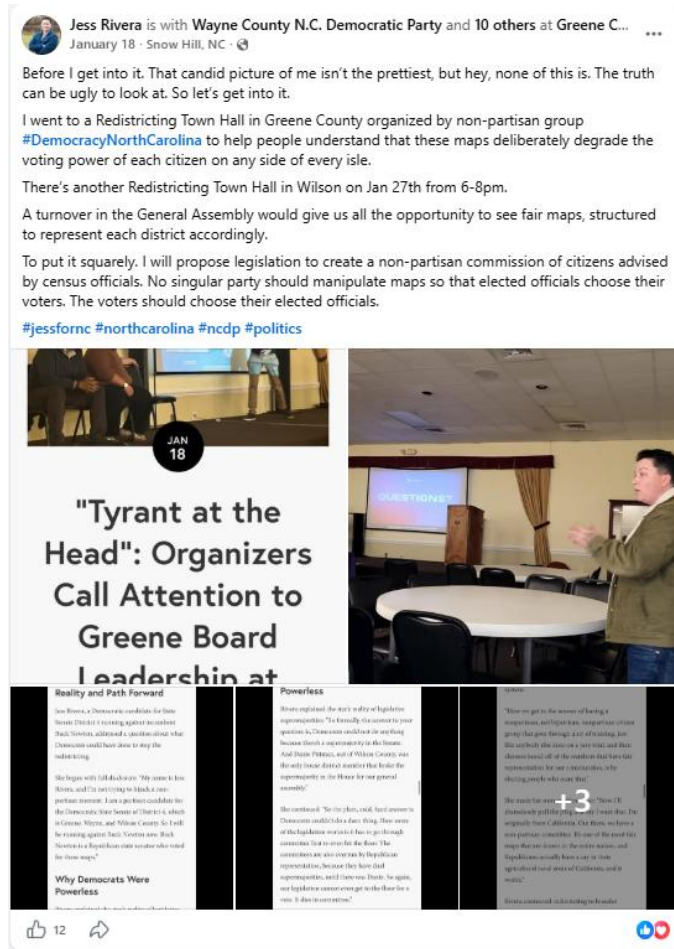


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Redistricting

In January 2026, Rivera Attended A Redistricting Town Hall To Criticize Gerrymandered Maps And Proposed A Non-Partisan Citizen Commission To Ensure Fair Districting.

([Facebook](#), 1/18/26)



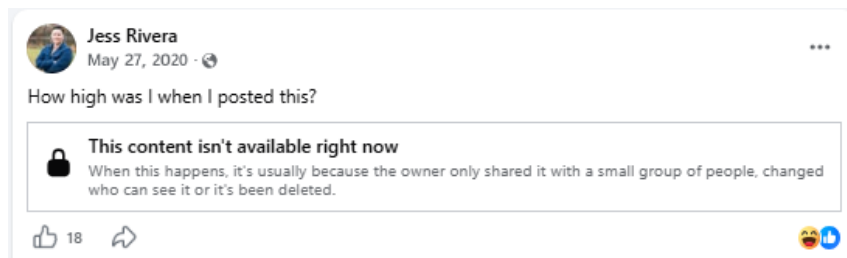
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([Facebook](#), 5/27/20)

Inappropriate And Unprofessional**Sexual Content**

In April 2022, Rivera Explained Lesbian Intercourse Was Not Like What Is Depicted In Pornography. ([TikTok](#), 4/19/22)



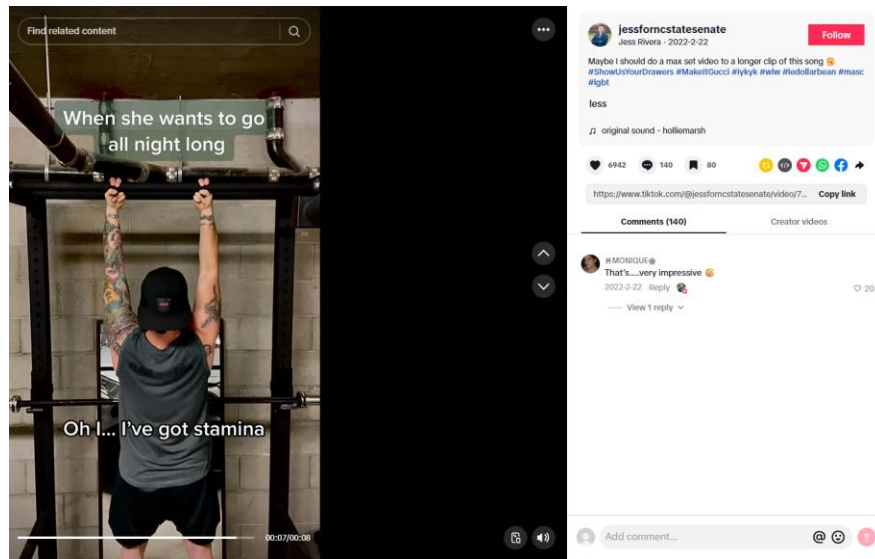
([TikTok](#), 4/19/22)

In March 2022, Rivera Said She Wanted Her Girlfriend To “Sit On Her Face.” ([TikTok](#), 3/18/22)



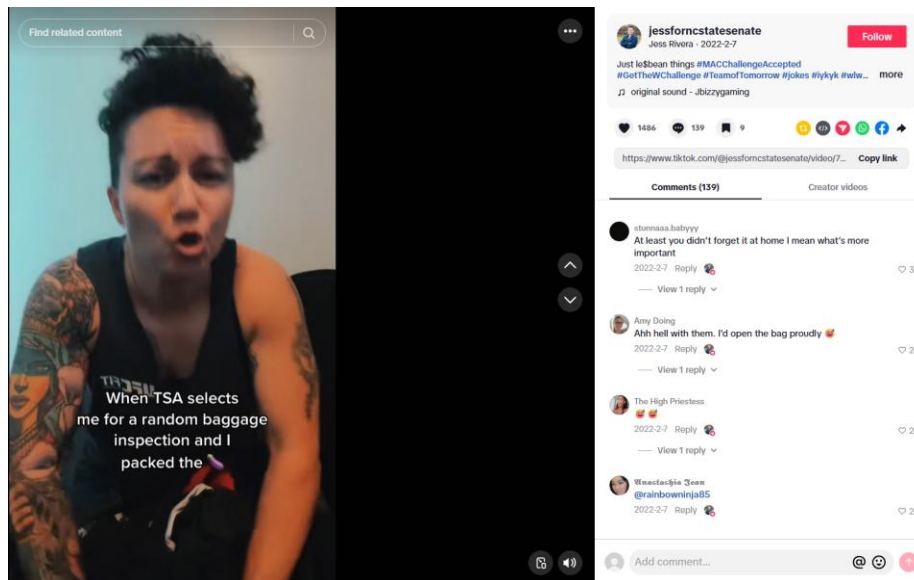
([TikTok](#), 3/18/22)

In February 2022, Rivera Posted About Sexual Intercourse And Said She Has “Stamina.”
([TikTok](#), 2/22/22)



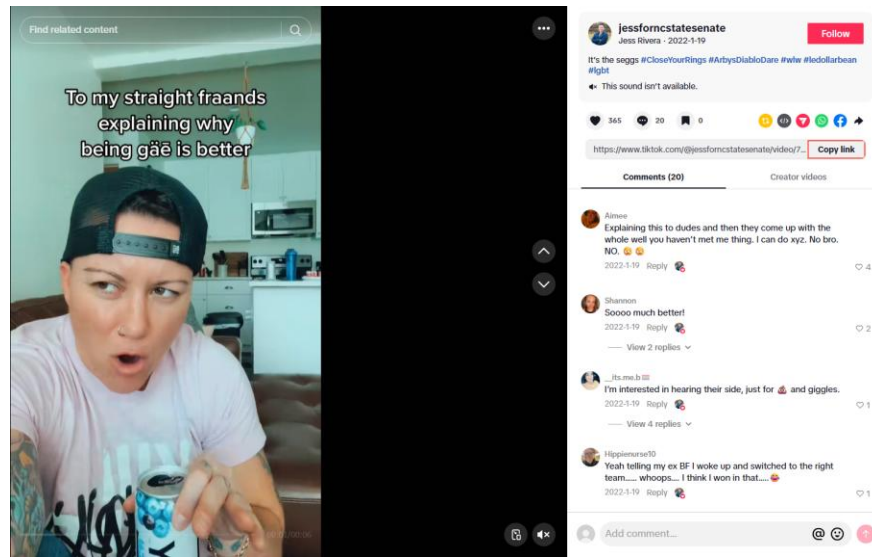
([TikTok](#), 2/22/22)

In February 2022, Rivera Reenacted Being A TSA Agent, Appearing To Imply There Was A Sex Toy In Her Baggage. ([TikTok](#), 2/7/22)



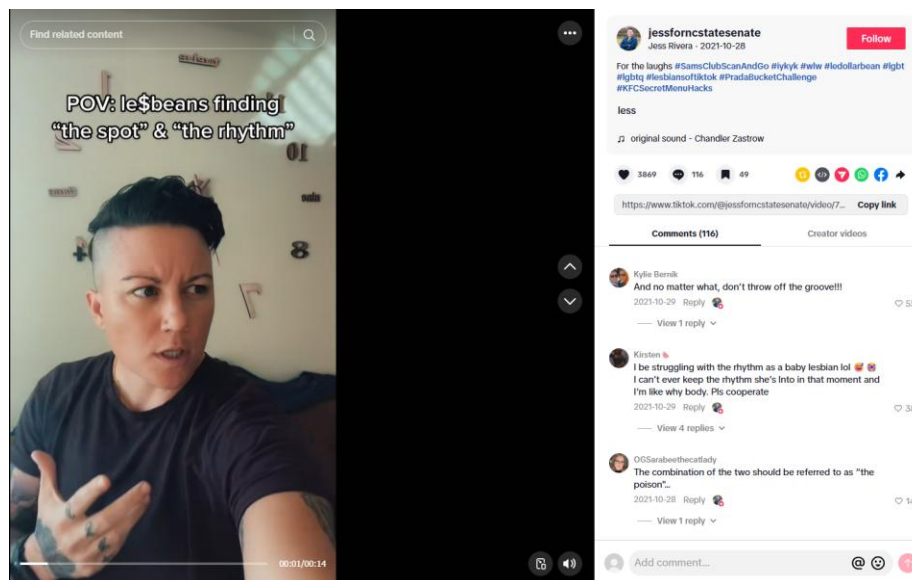
([TikTok](#), 2/7/22)

In January 2022, Rivera Said Being Gay Was Better Due To The Sex. ([TikTok](#), 2/19/22)



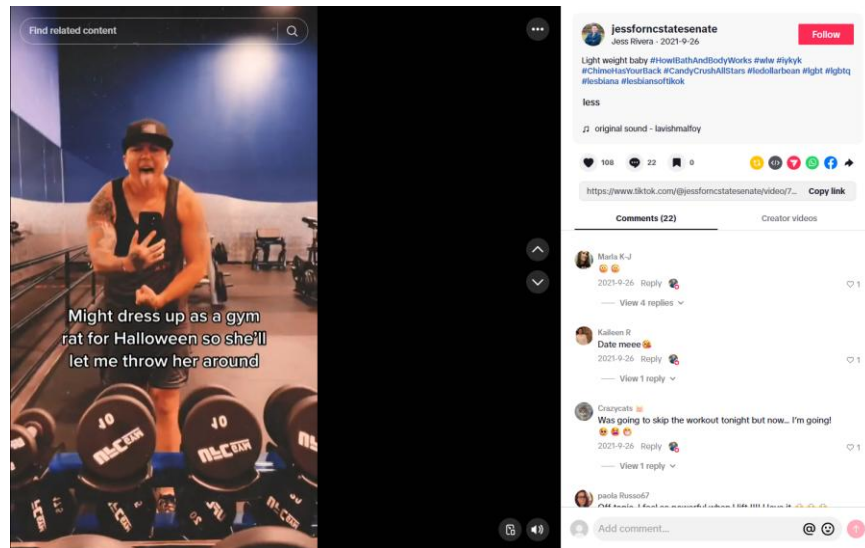
([TikTok](#), 2/19/22)

In October 2021, Rivera Posted Sexual Content About Finding “The Spot” And “The Rhythm.” ([TikTok](#), 10/28/21)



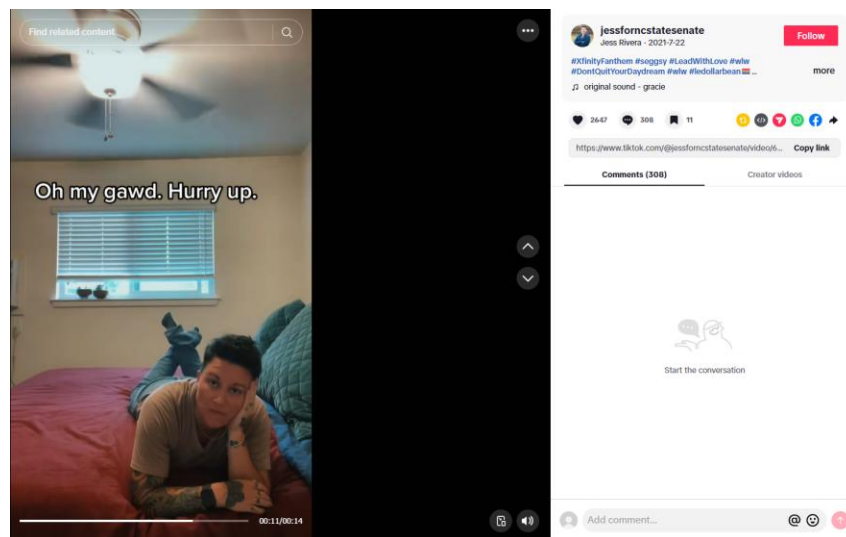
([TikTok](#), 10/28/21)

In September 2021, Rivera Said She Might Dress Up As A Gym Rat For Halloween So She Could “Throw Around” Her Partner. ([TikTok](#), 9/26/21)



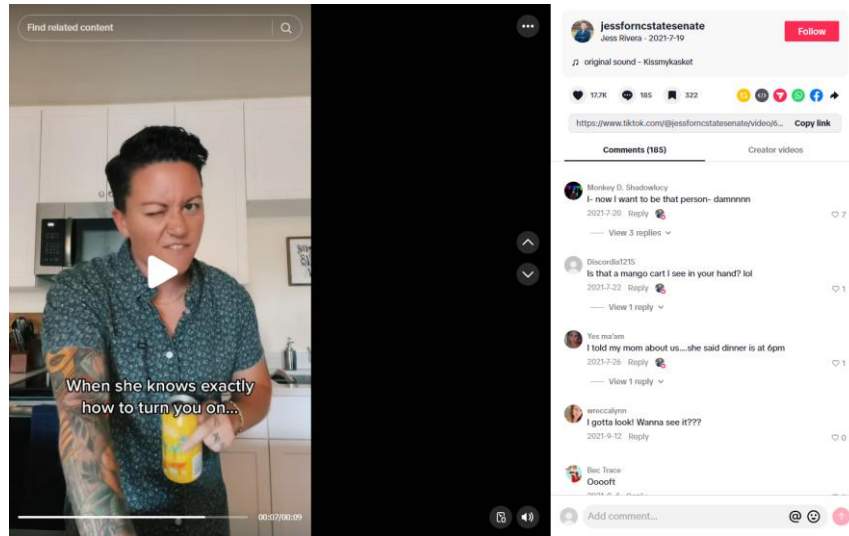
([TikTok](#), 9/26/21)

In July 2021, Rivera Said She Was Getting Tired Of Not Having A “Hot, Sexy Woman” In Her Bed. ([TikTok](#), 7/22/21)



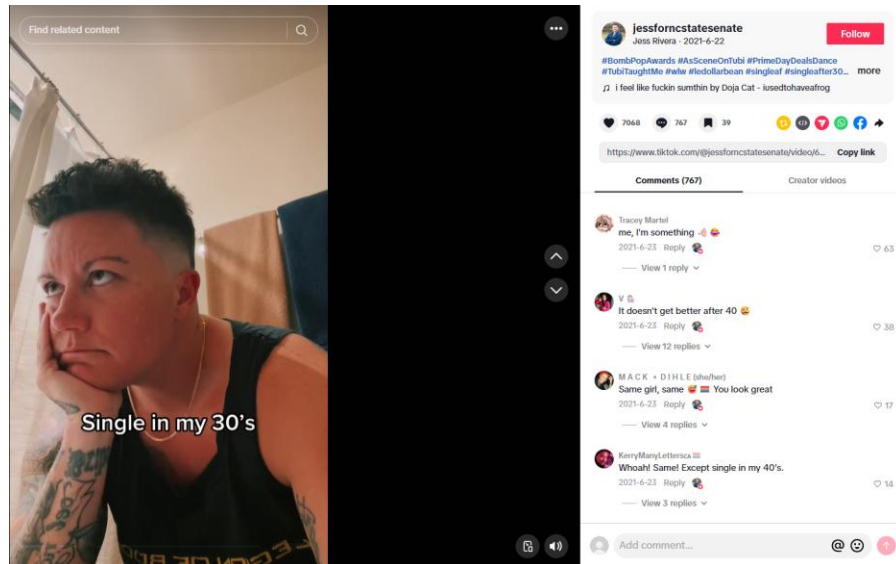
([TikTok](#), 7/22/21)

In July 2021, Rivera Posted About Someone Who Knows How To “Turn” Her On. ([TikTok](#), 7/19/21)



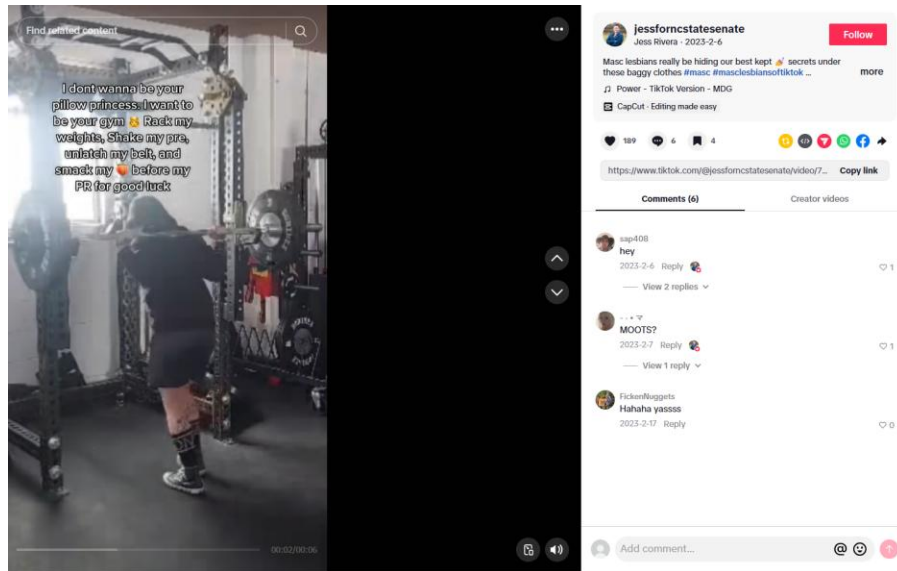
([TikTok](#), 7/19/21)

In June 2021, Rivera Shared A Video About Being Single In Her 30s, Making Her Feel Like “Fucking Something.” ([TikTok](#), 6/22/21)



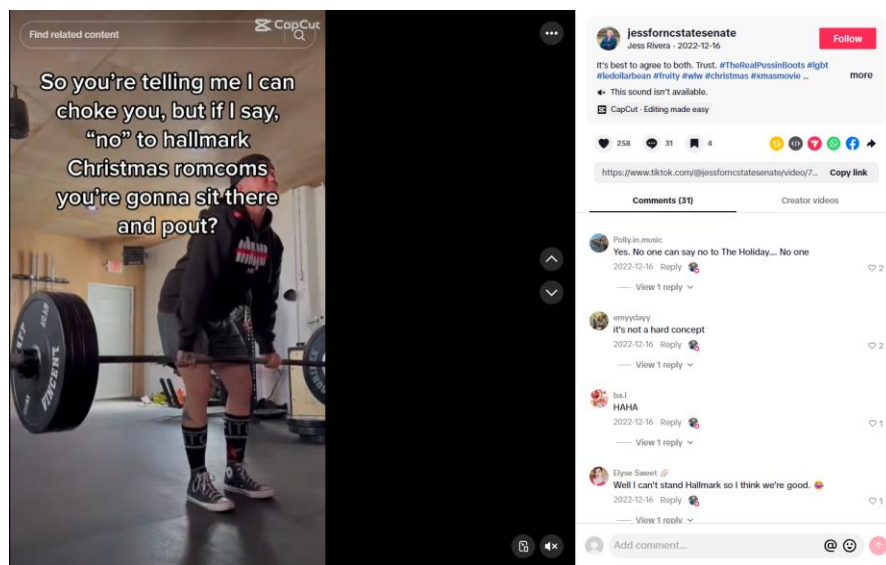
([TikTok](#), 6/22/21)

In February 2023, Rivera Said She Wanted To Be Someone’s “Gym Princess” And For Them To Smack Her “Ass” Before A PR At The Gym. ([TikTok](#), 2/6/23)



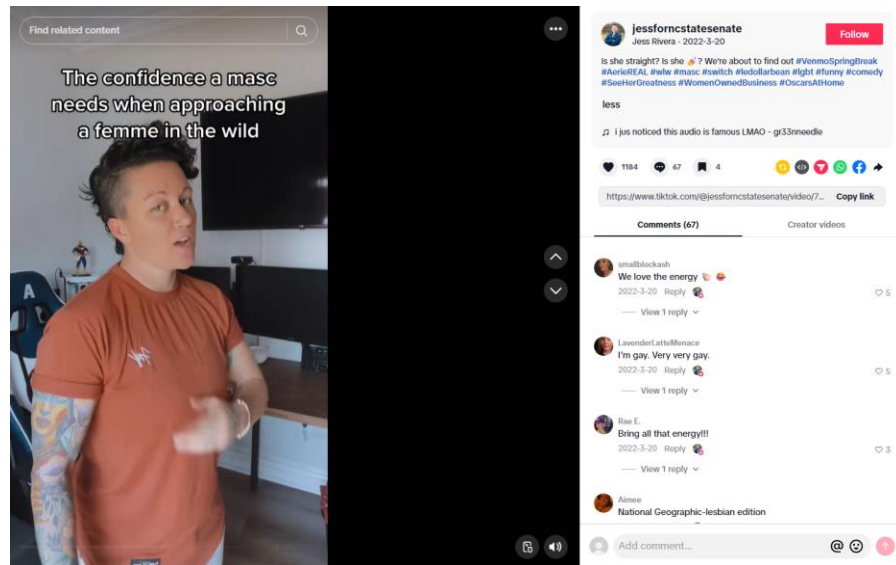
([TikTok](#), 2/6/23)

In December 2022, Rivera Questioned Why She Is Allowed To “Choke” Her Partner But Can’t Say No To Hallmark Movies. ([TikTok](#), 12/16/22)



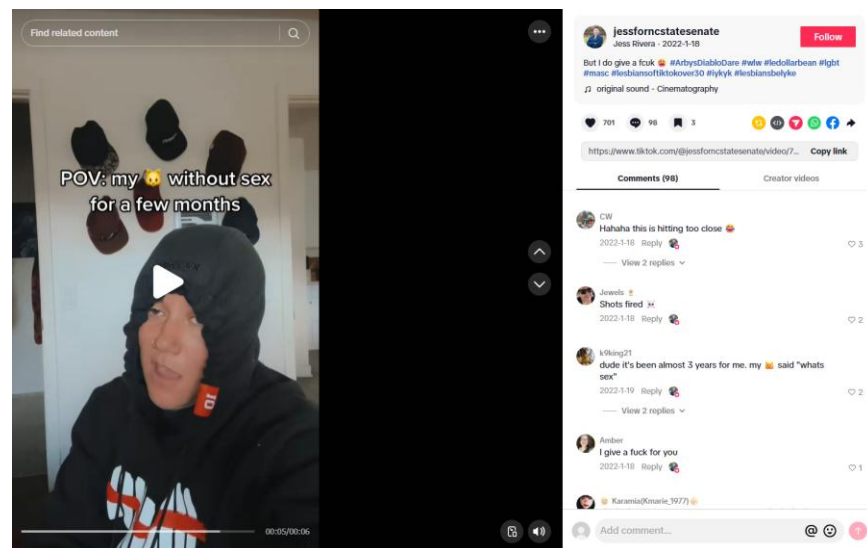
([TikTok](#), 12/16/22)

In March 2022, Rivera Posted About Approaching Women In Public. ([TikTok](#), 3/20/22)



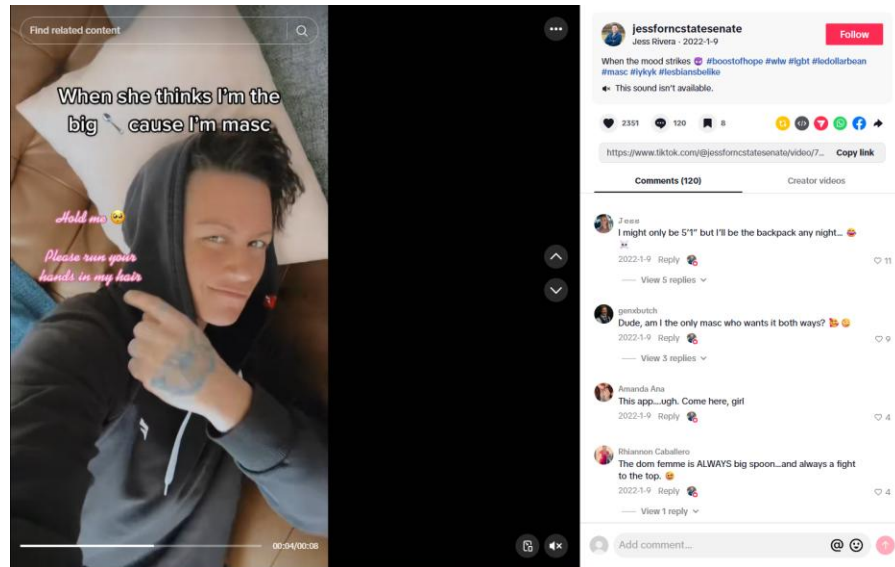
([TikTok](#), 3/20/22)

In January 2022, Rivera Said She Didn't "Give A Fuck" After Not Having Sex For A Few Months. ([TikTok](#), 1/18/22)



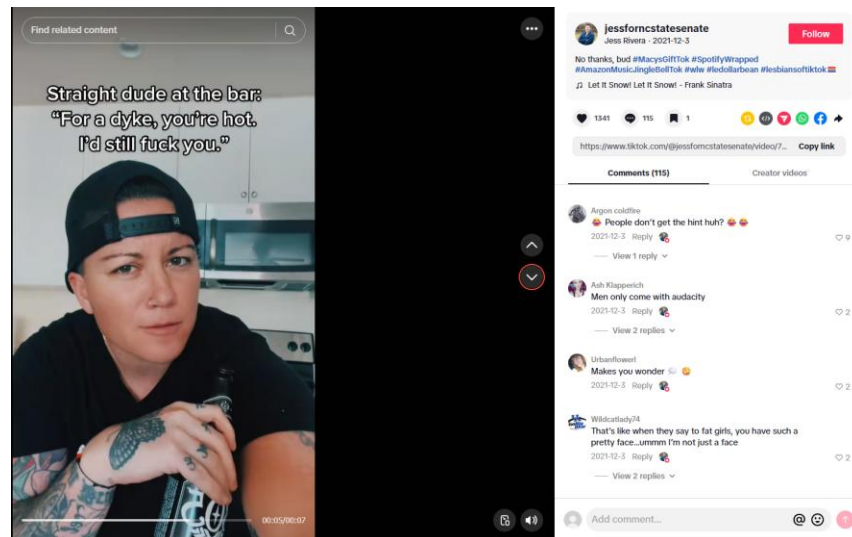
([TikTok](#), 1/18/22)

In January 2022, Rivera Shared That She Prefers To Be The "Little Spoon," Despite Others Assuming Her To Be The "Big Spoon" Because She Is A Masculine Lesbian. ([TikTok](#), 1/9/22)



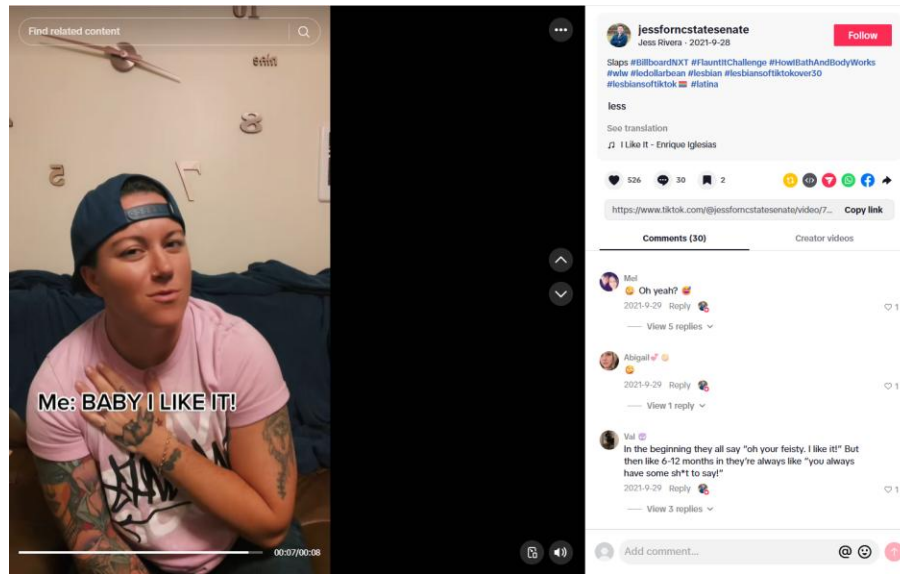
([TikTok](#), 1/9/22)

In December 2021, Rivera Posted About Being Hit On By Straight Men In Bars. ([TikTok](#), 12/3/21)



([TikTok](#), 12/3/21)

In September 2021, Rivera Said She Likes It When A Girl Gives Her Attitude. ([TikTok](#), 9/28/21)

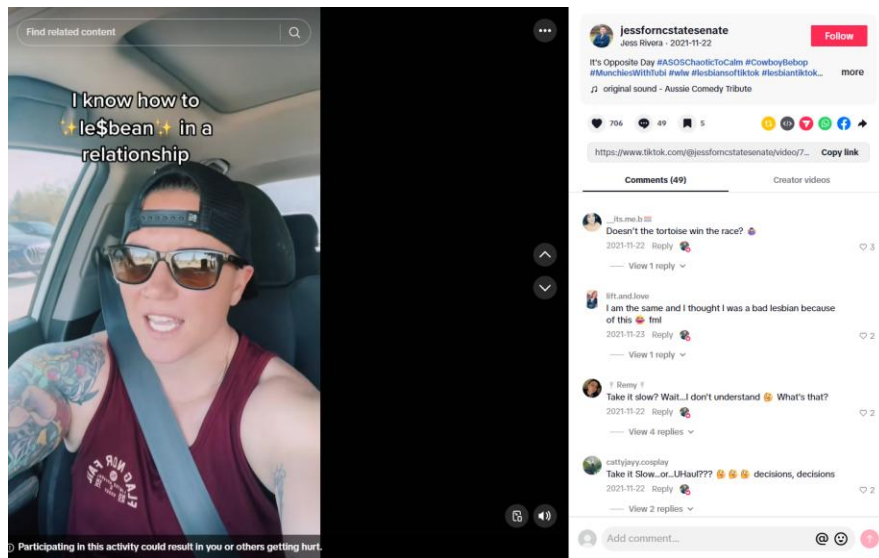


([TikTok](#), 9/28/21)

Inappropriate Content

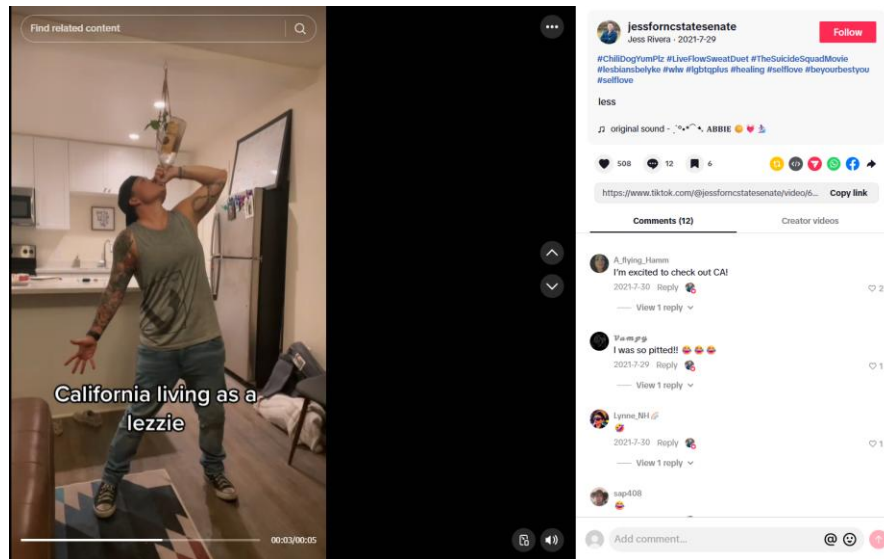
In November 2021, Rivera Shared A Post Saying She Knows How To Text And Drive.

([TikTok](#), 11/22/21)



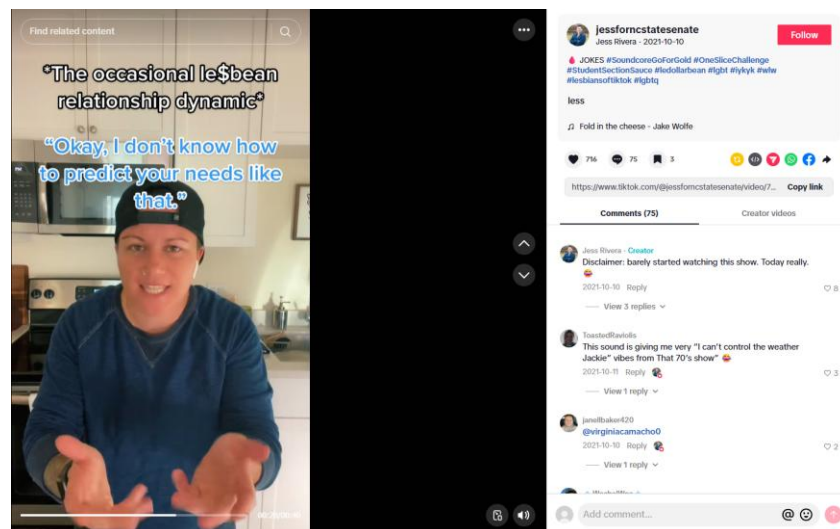
([TikTok](#), 11/22/21)

In July 2021, Rivera Posted A Video Of Herself Drinking A Bottle Of Vodka. ([TikTok](#), 7/29/21)



([TikTok](#), 7/29/21)

In October 2021, Rivera Made A Menstruation Joke About A Lesbian Relationship. ([TikTok](#), 10/20/21)



([TikTok](#), 10/10/21)

TikTok

In March 2023, Rivera Praised The CEO Of TikTok For Defending First Amendment Rights While Criticizing U.S. Elected Officials For Attacking Him. ([TikTok](#), 3/23/23)



(TikTok, 3/23/23)